



## Planet 13 Announces Cannabition Joining the Planet 13 SuperStore

Las Vegas, Nevada – September 6, 2019 – Planet 13 Holdings Inc. (CSE: PLTH) (OTCQX: PLNHF) (“Planet 13” or the “Company”), a leading vertically-integrated Nevada based cannabis company, announced today that the Cannabition Cannabis Museum (“Cannabition”) has entered into a lease with Planet 13 to be part of the Las Vegas Cannabis Entertainment Complex (the “SuperStore”). Cannabition previously operated a 10,500 sq. ft. cannabis-themed immersive art museum in Las Vegas featuring more than 20 unique, cannabis inspired installations that celebrate the art, culture and history of the medical and recreational cannabis experience. For more details on Cannabition please visit <https://cannabition.com>. To view Cannabition’s plans for the SuperStore please visit [here](#).



Rendering of Cannabition

“Cannabition’s multi-level immersive cannabis art museum fits perfectly with the SuperStore mission to create an interactive and differentiated cannabis-based experience,” said Larry Scheffler Co-CEO of Planet 13. “The SuperStore’s addition of a Café, Pizzeria, event center, customer facing production facility, and now Cannabition will continue to cement the SuperStore’s reputation as a one-of-a-kind shopping and entertainment destination in Las Vegas. Creating an experience that no dispensary in the world can replicate.”

J.J. Walker, Founder of Cannabition added, “The SuperStore, which already hosts over 3,000 cannabis enthusiasts per day, is the perfect location to bring Cannabition to a huge new audience and to be a part of the premier cannabis destination in the world. Our interactive cannabis-themed art museum has been featured on CNN, Conan O’Brian, and CNBC and I know Planet 13 visitors will love our immersive exhibits, innovative event space and curated retail store.”

The lease is for a five-year term, with an option to extend for an additional three years. As of the date of this press release, the anticipated size of the Cannabition premises is 7,000 square feet. Although the final opening date remains subject to obtaining regulatory approvals in Nevada, the parties anticipate that the facility will open in Q2 of 2020.

**For further inquiries, please contact:**

LodeRock Advisors Inc., Planet 13 Investor Relations  
[mark.kuindersma@loderockadvisors.com](mailto:mark.kuindersma@loderockadvisors.com)  
(416) 519-2156 ext. 2230

Robert Groesbeck or Larry Scheffler  
Co-Chief Executive Officers  
[ir@planet13lasvegas.com](mailto:ir@planet13lasvegas.com)

###

**About Cannabition**

Cannabition is Las Vegas' first and only immersive Cannabis art museum and the first mainstream, large-scale, non-consumption-based cannabis experience in the world. Visitors will interact with more than twenty cannabis-inspired installations and monumental works of art that highlight the historical, botanical, wellness and lifestyle aspects of cannabis. Cannabition takes guests on an immersive journey from seed to the end-user experiences of cannabis.

**About Planet 13**

Planet 13 ([www.planet13holdings.com](http://www.planet13holdings.com)) is a vertically integrated cannabis company based in Nevada, with award-winning cultivation, production and dispensary operations in Las Vegas - the entertainment capital of the world. Planet 13's mission is to build a recognizable global brand known for world-class dispensary operations and a creator of innovative cannabis products. Planet 13's shares trade on the Canadian Stock Exchange (CSE) under the symbol PLTH and OTCQX under the symbol PLNHF.

***Cautionary Note Regarding Forward-Looking Information***

*This news release contains "forward-looking information" and "forward-looking statements" (collectively, "forward-looking statements") within the meaning of the applicable Canadian securities legislation. All statements, other than statements of historical fact, are forward-looking statements and are based on expectations, estimates and projections as at the date of this news release. Any statement that involves discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, assumptions, future events or performance (often but not always using phrases such as "expects", or "does not expect", "is expected", "anticipates" or "does not anticipate", "plans", "budget", "scheduled", "forecasts", "estimates", "believes" or "intends" or variations of such words and phrases or stating that certain actions, events or results "may" or "could", "would", "might" or "will" be taken to occur or be achieved) are not statements of historical fact and may be forward-looking statements. In this news release, forward looking-statements relate to, among other things, future expansion plans.*

*These forward-looking statements are based on reasonable assumptions and estimates of management of the Company at the time such statements were made. Actual future results may differ materially as forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to materially differ from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors, among other things, include: final regulatory and other approvals or consents; fluctuations in general macroeconomic conditions; fluctuations in securities markets; expectations regarding the size of the Nevada cannabis market and changing consumer habits; the ability of the Company to successfully achieve its business objectives; plans for expansion; political and social uncertainties; inability to obtain adequate insurance to cover risks and hazards; and the presence of laws and regulations that may impose restrictions on cultivation, production, distribution and sale of cannabis and cannabis related products in the State of Nevada; and employee relations. Although the forward-looking statements contained in this news release are based upon what management of the Company believes, or believed at the time, to be reasonable assumptions, the Company cannot assure shareholders that actual results will be consistent with such forward-looking statements, as there may be other factors that cause results not to be as anticipated, estimated or intended. Readers should not place undue reliance on the forward-looking statements and information contained in this news release. The Company assumes no obligation to update the forward-looking statements of beliefs, opinions, projections, or other factors, should they change, except as required by law.*

*The Company is indirectly involved in the manufacture, possession, use, sale and distribution of cannabis in the recreational and medicinal cannabis marketplace in the United States through its subsidiary MMDC. Local state laws where MMDC operates permit such activities however, these activities are currently illegal under United States federal law. Additional information regarding this and other risks and uncertainties relating to the Company's business are contained under the heading "Risk Factors" in the Company's annual information form dated April 30, 2019 filed on its issuer profile on SEDAR at [www.sedar.com](http://www.sedar.com). No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.*