



Planet 13 Superstore, Opening November 1, 2018, With Diverse Group of Premium Brands

Las Vegas, Nevada – October 18, 2018 – Planet 13 Holdings Inc. (CSE: PLTH) (OTCQB: PLNHF) (“Planet 13” or the “Company”), a leading vertically-integrated Nevada cannabis company announces today a list of brands that will be available to the 2,000 plus daily visitors expected at the Planet 13 Superstore, opening November 1st 2018. The Superstore will feature an unrivalled selection of products in close proximity to the Las Vegas Strip. As part of the Grand Opening Planet 13 has partnered with [Pax Labs](#), the leading vaporizer brand, to provide personal engravings of Pax products to visitors during the first week of November.

“The Planet 13 superstore will be unique among Las Vegas dispensaries both for its proximity to the Strip and for the quality and diversity of products available to its customers,” commented Bob Groesbeck, Co-CEO of Planet 13.

Larry Scheffler, Co-CEO of Planet 13 added; “When the Superstore opens on November 1st we will be able to offer best in class, consistent products in every category and at every price point. From the first-time cannabis users looking for a new experience while in Las Vegas, to the most discriminating connoisseur we will have a product that they won’t forget when they leave Vegas.”

Planet 13 has entered into supply agreements with the brands below for a combined product value of ~US\$20 million and has been stockpiling inventory for the last month in anticipation of strong demand beginning November 1st. Product expansion is not limited to the following brands; Planet 13 will continually stay on trend by offering the highest quality, in-demand and exclusive brands to the 55 million visitors to Las Vegas every year. In addition to the following brands and Planet 13’s wholly owned, award-winning Medizin Brand¹, all other product and brand collections offered by Planet 13 can be viewed [here](#).

Shango

Flower, Prerolls, Concentrates, Edibles
goshango.com

Vegas Valley Growers North (Vegas M Stick)

Disposable Vape Cartridges
vglab.com

Matrix NV

Flower, Vape Cartridges, Disposable Vape Cartridges, Concentrates, PAX filler

Nevada Organic Remedies (8|Fold)

Flower, Vape Cartridges
8fold.com

Redwood

Prerolls; Preroll packs
redwoodmj.com

TapRoot

Vape Cartridges, Disposable Vape Cartridges, Concentrates

matrixmmj.com

taproot-holdings.com

Select

Oil Vape Cartridges, CBD Disposable Vape
Cartridges, CBD Tinctures, CBD Capsules

selectoil.com

- (1) 2nd PlaceChloeIC Mag 420 Cup Flower2017
- 3rd PlaceMillion Dollar BabyIC Mag 420 Cup Flower2017
- 1st PlaceChloeIC Mag 420 Cup Flower2015
- 2nd PlaceChloeIC Mag 420 Cup Hash2015
- 3rd PlaceChloeIC Mag 420 Cup Flower2014

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About Planet 13

Planet 13 (www.planet13holdings.com) is a vertically integrated cannabis company based in Nevada, with award-winning cultivation, production and dispensary operations in Las Vegas - the entertainment capital of the world. Planet 13's mission is to build a recognizable global brand known for world-class dispensary operations and a creator of innovative cannabis products. Planet 13's shares trade on the Canadian Stock Exchange (CSE) under the symbol PLTH and OTCQB under the symbol PLNHF.

Cautionary Note Regarding Forward-Looking Information

This news release contains "forward-looking information" and "forward-looking statements" (collectively, "forward-looking statements") within the meaning of the applicable Canadian securities legislation. All statements, other than statements of historical fact, are forward-looking statements and are based on expectations, estimates and projections as at the date of this news release. Any statement that involves discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, assumptions, future events or performance (often but not always using phrases such as "expects", or "does not expect", "is expected", "anticipates" or "does not anticipate", "plans", "budget", "scheduled", "forecasts", "estimates", "believes" or "intends" or variations of such words and phrases or stating that certain actions, events or results "may" or "could", "would", "might" or "will" be taken to occur or be achieved) are not

statements of historical fact and may be forward-looking statements. In this news release, forward looking-statements relate to, among other things, future expansion plans.

These forward-looking statements are based on reasonable assumptions and estimates of management of the Company at the time such statements were made. Actual future results may differ materially as forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to materially differ from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors, among other things, include: final regulatory and other approvals or consents; fluctuations in general macroeconomic conditions; fluctuations in securities markets; expectations regarding the size of the Nevada cannabis market and changing consumer habits; the ability of the Company to successfully achieve its business objectives; plans for expansion; political and social uncertainties; inability to obtain adequate insurance to cover risks and hazards; and the presence of laws and regulations that may impose restrictions on cultivation, production, distribution and sale of cannabis and cannabis related products in the State of Nevada; and employee relations. Although the forward-looking statements contained in this news release are based upon what management of the Company believes, or believed at the time, to be reasonable assumptions, the Company cannot assure shareholders that actual results will be consistent with such forward-looking statements, as there may be other factors that cause results not to be as anticipated, estimated or intended. Readers should not place undue reliance on the forward-looking statements and information contained in this news release. The Company assumes no obligation to update the forward-looking statements of beliefs, opinions, projections, or other factors, should they change, except as required by law.

The Company is indirectly involved in the manufacture, possession, use, sale and distribution of cannabis in the recreational and medicinal cannabis marketplace in the United States through its subsidiary MMDC. Local state laws where MMDC operates permit such activities however, these activities are currently illegal under United States federal law. Additional information regarding this and other risks and uncertainties relating to the Company's business are contained under the heading "Risk Factors" in the Company's Listing Statement dated May 24, 2018 filed on its issuer profile on SEDAR at www.sedar.com.

No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.