Date: November 7, 2017

Computershare
510 Burrard St, 3rd Floor
Vancouver BC, V6C 3B9
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: RUSSELL BREWERIES INC.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type:

Record Date for Notice of Meeting:

Record Date for Voting (if applicable):

November 16, 2017

Beneficial Ownership Determination Date:

November 16, 2017

Meeting Date:

December 22, 2017

Meeting Location (if available):

Vancouver, BC

Issuer sending proxy related materials directly to NOBO: Yes Issuer paying for delivery to OBO: No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders No
NAA for Registered Holders No

Voting Security Details:

DescriptionCUSIP NumberISINCOMMON SHARES782306104CA7823061048

Sincerely,

Computershare

Agent for RUSSELL BREWERIES INC.