

Russell Breweries Inc. Announces two New Directors

FOR IMMEDIATE RELEASE

VANCOUVER, Canada – August 9, 2013 – Russell Breweries Inc. (TSX VENTURE: RB) (the "Company") is very pleased to announce the appointment of Mr. Peter H. Stafford and Mr. Richard Ruijian Shi to the board of directors of the Company. Biographies of Mr. Stafford and Mr. Shi can be found below. Mr. Stafford and Mr. Shi join Benjamin Li Yu and Dongbing (Derrick) Ma as directors of the Company.

The Company would also like to announce that Andrew Harris has resigned as a director of the Company. The Company thanks Andrew for his contributions to the Company over the years and wishes him the best in his future endeavours.

Peter H Stafford, QC

Mr. Peter Stafford, QC is an Associate Counsel and part-time consultant to Fasken Martineau DuMoulin LLP Barristers and Solicitors. Mr. Stafford joined one of the predecessor firms of Fasken Martineau in 1966 and was a senior partner and former chair of the Business Law department of the Firm's Vancouver office. From 1985 to 1986, Mr. Stafford was Vice-President, General Counsel and Secretary of the Bank of British Columbia and from 1987 to 1989 he was Vice-President and Chief Counsel to Kaiser Resources Ltd., a finance and investment company. He rejoined the Firm as a partner in 1989. From 2003 until his retirement from full time practice in 2006, Mr. Stafford was based in the Johannesburg office of Fasken Martineau. Mr. Stafford's experience is in the areas of corporate and securities law, including mergers and acquisitions. He was a director and subsequently secretary of WEX Pharmaceuticals Inc. (TSX listed) from 2001 to 2011, a director and board chair of BC Bancorp (TSX listed until its merger with a Canadian bank), and is a former director of Nissho Iwai (Canada) Ltd. a subsidiary of Nissho Iwai Corp. (now Sojitz Corp.). Originally from South Africa, Mr. Stafford obtained a BA from the University of Cape Town and an LL.B from the University of South Africa. He was admitted as an attorney in South Africa and subsequently was called to the English Bar (Inner Temple). He is a Canadian citizen and resides in the South Okanagan, BC.

Richard Ruijian Shi

Mr. Richard Ruijian Shi is a co-founder of Xinjiang Wusu Breweries Co. Ltd., a joint venture between the Carlsberg Group and Xingjian Hops Co., Ltd. With an annual production and sales of over 4 million hecto-liters, Xinjiang Wusu Breweries Co. Ltd is one of the largest and most successful breweries in Western China. During his 25 years tenure at the brewery, Mr. Shi held various senior management positions, from brewery operations to sales and marketing. He was instrumental in the brewery's sustained growth and profitability over two decades. Before retiring from the company in 2009 and immigrating to Canada, Mr. Shi held the position of Senior Vice President for Sales and Marketing at

Xinjiang Wusu Breweries Co. Ltd. Mr. Shi holds a Bachelor of Commerce degree from the Capital University of Economics and Business in Beijing, China.

Russell Breweries Inc. is a leading Western Canadian brewer. It brews, markets, sells and distributes a diverse portfolio of award-winning beers that are produced by its wholly-owned regional breweries: Russell Brewing Company in British Columbia and Fort Garry Brewing Company in Manitoba. Both breweries are dedicated to producing high-quality, flavourful ales and lagers. Russell Breweries Inc. is publicly listed on the TSX Venture Exchange (TSX.V: RB).

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