

RUSSELL BREWERIES INC. APPOINTS NEW DIRECTORS

FOR IMMEDIATE RELEASE

VANCOUVER, Canada – May 15, 2013 - Brian Harris, CEO, Russell Breweries Inc, is pleased to announce the appointment of Mr. Derrick Ma and Mr. Benjamin Yu to its Board of Directors subject to TSX.V Exchange approval.

(Derrick) Dongbing Ma is a Partner at Vancouver based FVI Capital Inc. He is also founder and Chairman of the Board of the Anyi Group, a Shanghai based private equity company affiliated with FVI Capital. Derrick is a successful serial entrepreneur and investor. He founded multiple businesses in China since 1995, and took several of them public in China and Hong Kong. Derrick has a Bachelor of Commerce degree from the Anhui University of Finance and Economics in China.

(Benjamin) Li Yu is a Partner at Vancouver based FVI Capital Inc. He also serves as a Partner for International Business at the Anyi Group, a Shanghai based private equity company. Ben brings a wealth of multinational knowledge and experience in areas of investment and finance, as well as sales and marketing. Prior to FVI Capital, he held key management and consulting positions at companies in Germany and Canada for over ten years. Ben has a MBA degree from the University of British Columbia, and a Master's degree in Computer Science from the University of Stuttgart in Germany.

"The addition of Derrick Ma and Benjamin Yu to our Board of Directors is very positive for the Company," says Brian Harris, CEO of Russell Breweries Inc. "They are leading the charge with our Joint Venture in China, they are aligned with our growth strategy for North America, they have participated in our last two rounds of financing, and they bring a wealth of business experience to our Board. And they both reside here in Vancouver so the Company has direct access to their input at all levels."

About Russell Breweries Inc.

Russell Breweries Inc. is a leading Western Canadian brewer. It brews, markets, sells and distributes a diverse portfolio of award-winning beers that are produced by its wholly-owned regional breweries: Russell Brewing Company in British Columbia and Fort Garry Brewing Company in Manitoba. Both breweries are dedicated to producing high-quality, flavourful ales and lagers. Russell Breweries Inc. is publicly listed on the TSX Venture Exchange (TSX.V: RB).

CONTACT INFORMATION:

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