



Russell Brewing Partners with VanBrewers for Ultimate Home Brewing Contest

Contest Winner Gets Opportunity to Brew, Package and Market their Own Beer

FOR IMMEDIATE RELEASE

VANCOUVER, Canada - May 10th, 2013 – For the third year in a row, Russell Brewing Company, in partnership with the Vancouver Homebrewers Association (“VanBrewers”), presented the Golden Stag Award and Grand Prize for ‘Best of Show’ at the annual VanBrewers Home Brewing Contest. Russell Brewing provided the grand prize which includes the unique opportunity for the winner to brew, package, and share in the retail profits of their award-winning recipe.

This year’s prestigious Golden Stag Award was awarded to Jochen Farhr who took ‘Best of Show’ for his ‘Villicht’s Hochziitsbier Weizen’. The award show took place on Thursday, May 3rd, 2013 at the Rickshaw Theatre in Vancouver. Farhr’s beer will be launched by Russell Brewing in 2014.

“It’s exciting to be able to provide talented home brewers the opportunity to brew their own recipe in a professional brewery,” said Jack Bensley, Brewmaster, Russell Brewing Company. “And we look forward to welcoming this year’s winner to the brewery for an official brew day and to see his brand come to life.”

This is the third year that Russell Brewing has sponsored the grand prize of the VanBrewers Home Brewing Contest. Previous year’s winners include Saskatchewan’s Rick August, for his Russian Imperial Stout (in 2011) and Vancouver’s Dave Shea, for his Barleywine (in 2012). Shea’s ‘Nautical Disaster’ Barleywine is planned for release later this month in celebration of Vancouver Craft Beer Week.

About Russell Brewing Company

Russell Brewing Company is a premium small-batch brewery located in the Strawberry Hill area of Surrey, British Columbia specializing in brewing high-quality flavourful ales and lagers. Russell Brewing Company and the Fort Garry Brewing Company in Manitoba are wholly owned subsidiaries of Russell Breweries Inc. (TSX.V: RB). www.russellbeer.com. www.fortgarry.com.

About Vancouver Homebrewers Association (VanBrewers)

VanBrewers is a group of homebrewing enthusiasts who promote the craft in Vancouver. They are a non-profit organization dedicated to the education and advancement of homebrewing and beer appreciation. www.vanbrewerawards.com.

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