

Russell Breweries Inc. Announces Employee Stock Options

VANCOUVER, March 9, 2012 - Russell Breweries Inc. (TSX.V: RB) (the "Company") announces that it has granted incentive stock options to its employees, consultants, directors and officers on 3,000,000 common shares in its capital, exercisable for up to five years at a price of \$0.10 per share. The options shall vest in accordance with the Company's stock option plan. The Company did not proceed with the 2,500,000 stock options announced on March 21, 2010.

Russell Breweries Inc. produces premium beers in Western Canada in breweries located in British Columbia and Manitoba. All products are held to the highest quality standards, brewed without any preservatives, ensuring that the passion that goes into crafting the beers comes through in the taste. Russell Breweries Inc. is a public company trading on the TSX Venture Exchange under the symbol "RB".

For more information, please contact:

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