



## **ROBERT MURRAY JOINS BOARD OF DIRECTORS**

### **FOR IMMEDIATE RELEASE**

**VANCOUVER, Canada - October 25, 2011** - Russell Breweries Inc. (TSX.V:RB) is pleased to announce that it has appointed Mr. Robert Murray to its Board of Directors subject to TSX.V Exchange approval.

Mr. Murray has more than twenty years of senior executive business experience in marketing, sales, operations, business development and general management in over 12 countries. He has completed 17 different start-up, integration and turnaround initiatives from concept to success. Some of his previous roles have included Vice President of Operations at TELUS, Vice President at Vodafone and CEO of The GrowthPoint Group.

"The Board of Directors welcomes Mr. Murray to his new role where he will be focused on developing our short-term strategic plan to improve profitability and growth for both our subsidiaries, Russell Brewing Company and Fort Garry Brewing." says Brian Harris, CEO of Russell Breweries Inc.

Mr. Murray has a Marketing Diploma from the BCIT School of Business, Executive Finance from Queens University and Advanced Marketing from Babson College in Boston. He has also been the recipient of two New York Festival Awards and one Summit Award (in Portland, Oregon) for Marketing Innovation Excellence.

Russell Breweries Inc. produces premium beers in Western Canada in breweries located in British Columbia and Manitoba. All products are held to the highest quality standards, brewed without any preservatives, ensuring that the passion that goes into crafting the beers comes through in the taste. Russell is a public company trading on the TSX Venture Exchange under the symbol "RB".

For more information, please contact:

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