Date: 11<sup>th</sup> October 2011

Computershare
510 Burrard St, 3rd Floor
Vancouver BC, V6C 3B9
www.computershare.com

To: All Canadian Securities Regulatory Authorities

| <b>Subject:</b> | RUSSELL | <b>BREW</b> | <b>ERIES</b> | INC |
|-----------------|---------|-------------|--------------|-----|
|-----------------|---------|-------------|--------------|-----|

Dear Sirs:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type: Annual General and Special Meeting

Record Date for Notice of Meeting: 07-11-2011
Record Date for Voting (if applicable): 07-11-2011
Beneficial Ownership Determination Date: 07-11-2011
Meeting Date: 15-12-2011

Meeting Location (if available):

20th Floor 250 Howe Street

Vancouver, BC

## **Voting Security Details:**

Description CUSIP Number ISIN

COMMON SHARES 782306104 CA7823061048

Sincerely,

**Computershare Trust Company of Canada / Computershare Investor Services Inc.** 

Agent for RUSSELL BREWERIES INC