

Quizam Media Launches AGORACOM Platform For Online Marketing And Verified Discussion Forum For Clean Social Media Engagement

Vancouver, BC – February 2, 2021 – Quizam Media Corporation (CSE:QQ) (“Quizam” or the “Company”), a leading producer and service provider of Online Virtual Learning and operator of one of Western Canada’s leading cannabis retail store chains, announces the launch of a 12-month online marketing campaign through AGORACOM for the purposes of targeting new potential investors that would be specifically interested in the Company’s business model, as well as engaging current shareholders. The Company is paying \$0 in cash for the program due to AGORACOM’s cashless and fully compliant shares for services program.

SIGNIFICANT EXPOSURE THROUGH AGORACOM DIGITAL NETWORK

In 2019, AGORACOM surpassed 600 million page views, exceeded industry engagement metrics by more than 400% and has served more than 350 public companies.

The Quizam HUB containing multiple landing pages, videos, photos and other helpful information, updated in real-time over the next 12 months, is live now and can be found at:

<https://agoracom.com/ir/QuizamMedia>

The Quizam HUB will receive significant exposure through continuous brand impression, content marketing, search engine marketing and social media engagement throughout the entire AGORACOM network. AGORACOM is the first small cap marketing firm to hold a Twitter Verified badge, averaging 4.2 million Twitter impressions per month in 2019.

MODERATED DISCUSSION FOR MANAGEMENT AND SHAREHOLDERS

The Company has also launched a “CEO Verified” Discussion Forum on AGORACOM to serve as the Company’s primary social media platform to interact with both current and prospective shareholders in a fully moderated environment.

The Quizam discussion forum can be found at:

<https://agoracom.com/ir/QuizamMedia/forums/discussion>

Russ Rossi, Quizam’s CEO, President & Director, commented, “The launch of this online marketing program is an important step in telling both our shareholders and potential investors about Quizam’s success and growth. We are confident that AGORACOM will produce for us the same impressive results it has been able to achieve for its other public companies.”

AGORACOM Founder, George Tsiolis stated, “Our thesis at AGORACOM is that the cannabis complex is going to begin its next and biggest run in 2021 that will last several years. Much like the Web 2.0 resurgence, the market is going to reward companies with real businesses, results and teams that can capitalize on the industry's unstoppable growth over the next 20 years.

“Quizam is ideally positioned to participate in this next cycle through Quantum 1 Cannabis and we are proud to take their message to the world”

SHARES FOR SERVICE

The Company has entered into an agreement with AGORACOM in connection with the above services. Subject to regulatory approval, the Company will pay AGORACOM \$100,000 (+ HST) in consideration for the services AGORACOM will provide to the Company during the 12-month term of the agreement as follows:

- \$20,000 + HST Shares For Services upon commencement February 1, 2021 for setup;
- \$20,000 + HST Shares For Services at end of third month May 1, 2021;
- \$20,000 + HST Shares For Services at end of sixth month August 1, 2021;
- \$20,000 + HST Shares For Services at end of ninth month November 1, 2021; and
- \$20,000 + HST Shares For Services at end of term January 31, 2022.

The number and deemed price of the securities to be issued will be determined after the date services are provided to advertiser in each period and are to be calculated using the closing price of the Company's common shares on the Canadian Securities Exchange on each of the dates as stated above.

About AGORACOM

[AGORACOM](#) is the pioneer of online marketing, broadcasting, conferences and investor relations services to North American small and mid-cap public companies, with more than 300 companies served. AGORACOM is the home of more than 7.7 million investors that visited 55.2 million times and read over 600 million pages of information over the last 10 years. The average visit of 8min 43sec is more than double that of global financial sites, which can be attributed to the implementation and enforcement of the strongest moderation rules in the industry.

About ontracktv and Quantum1 Cannabis

Quizam Media Corporation owns Quizam Entertainment, On-Track Corp. Training, OnTrackTV and Quantum 1 Cannabis. Through its wholly owned subsidiaries it is a producer, aggregator, marketer and broadcaster of movie entertainment and Online Virtual Learning. In addition, Quizam owns and operates a chain of BC Cannabis Dispensaries under the name Quantum1 (www.quantum1cannabis.com)

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Caution Regarding Forward-Looking Information

This release contains "forward-looking information" as such term is used in applicable Canadian securities laws, including statements regarding the Private Placement and the use of proceeds therefrom. The use of any of the words "target", "plans", "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Such forward-looking information is based on management's expectations and assumptions, including statements relating to the Company's plans to conduct the Placement and the anticipated use of the proceeds of the Placement and Debenture offerings.

In making the forward-looking statements included in this news release, the Company has applied several material assumptions, including but not limited to, that the Company's financial condition and development plans do not change as a result of unforeseen events, and that the Company will receive all required regulatory approvals, including Canadian Securities Exchange approval, for the Placement. Forward-looking information is subject to a variety of risks and uncertainties and other factors that could cause plans, estimates and actual results to vary materially from those projected in such forward-looking information. Factors that could cause the forward-looking information in this news release to change or to be inaccurate include, but are not limited to: failure of the Private Placement to be arranged on the proposed terms or at all; unanticipated delays in obtaining or failure to obtain regulatory or Canadian Securities Exchange approvals; general economic, market or business conditions; changes in the Company's financial condition and development plans; and other risks and uncertainties as set forth in the Company's most recent continuous disclosure filings filed under the Company's profile at www.sedar.com.

Although the Company has attempted to take into account important factors that could cause actual costs or results to differ materially, there may be other factors that cause actual results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. The forward-looking information included in this release is expressly qualified in its entirety by this cautionary statement. Accordingly, readers should not place undue reliance on forward-looking information. The Company undertakes no obligation to update these forward-looking statements, other than as required by applicable law.

SOURCE: Quizam Media Corporation.