## **Quizam Media Corporation**

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## ontrackTV signs historic deal with University of Fraser Valley to develop online University courses

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April 3rd, 2014 – Vancouver, BC - Quizam Media Corporation ("Quizam" or "the company") is pleased to announce it has signed a Memorandum of Understanding with the University of Fraser Valley (UFV) to customize and expand ontrackTV's learning library and learning management system in order

to offer its university curriculum online.

The historic deal was ratified April 2nd, 2014 at a formal signing ceremony on campus at the University where Quizam CEO Russ Rossi together with UFV's School of Business Director Dr. Frank Ulbrich and UFV's Dean of Professional Studies Dr. Rosetta Khalideen signed off on the agreement.



Russ Rossi commented, "Students will be able to

access their lessons anytime, from anywhere, from any mobile device, while faculty track attendance and grades. Our colleagues at the UFV School of Business are proving their innovation by thinking about and adapting to the learning styles of the newer generation."

Dr. Frank Ulbrich announced, "I very much look forward to the collaboration between UFV's School of Business and Quizam Media Corporation."

Associate Professor, Cindy Stewart, remarked, "This is historic, as we will be the first business school to offer such flexibility for a BBA program."

## About the university of Fraser Valley:

The University of the Fraser Valley (UFV) is a fully accredited, public Canadian university that enrolls approximately 15,000 students per year. UFV has campuses in Canada and Chandigarh, India.

## About Quizam Media and ontrackTV:

ontrackTV is a wholly owned subsidiary of QUIZAM Media Corporation. ontrackTV uses high quality video and live instructors to deliver HR training online. Easy to follow lessons are structured into a Learning Management System of bite size, task led tutorials that support individuals with the training they need wherever and whenever they need it.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release. This news release may contain forward-looking statements including but not limited to comments regarding the timing and nature of potential acquisitions, joint ventures, partnerships, business dealings and financings, etc. Forward-looking statements address future events and conditions and therefore, involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements. Readers are cautioned not to place undue reliance on the forward-looking statements made in this Press Release.