

FOR IMMEDIATE RELEASE

General Copper Gold Reassesses Historical Drill Hole; Additional Samples Submitted for Assay

Vancouver, British Columbia –September 16, 2024 - General Copper Gold Corp. (CSE: GGLD) (FSE: 7S50) (OTC: GNRGF) (the "**Company**") is pleased to announce the relogging of a previously drilled holes and infilled samples sent for assay at its Topley Richfield Project in British Columbia.

The decision to re-examine drill hole was made as part of the Company’s efforts to maximize exploration data and enhance its understanding of mineralization. New zones of interest were identified during the relogging that were not previously sampled. A total of 156 new samples were taken outboard of previous identified “zones” in favourably altered peripheral shears. Chalcopyrite was noted that was not previously sampled and has been submitted for assay.



TOPLEY-RICHFIELD DRILLING OF TARGET 1

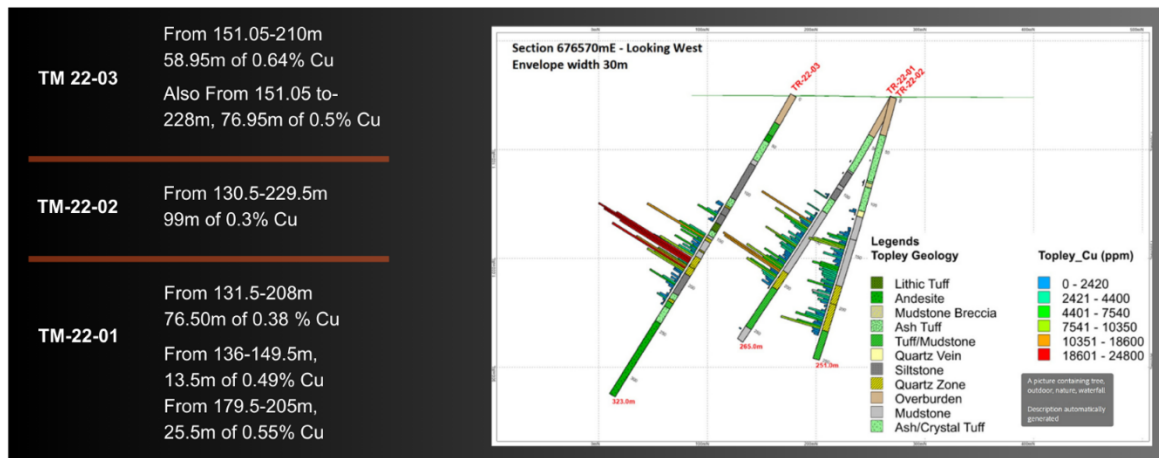


Figure 1: Cross section of drill holes from 2022.

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Photo 1: Infilled sampling from hole TR22-03.

Michael Curtis, President and CEO, commented, "Relogging this hole allowed us to discover zones that may have been overlooked. We are excited to see the results from the 156 new samples and believe this will provide more accurate data to guide future exploration."

The samples have been submitted to ALS Geochemistry-Kamloops for geochemical analysis, with assay results expected soon. These results will help guide the next steps in advancing the Topley Richfield Project, aligning with General Copper Gold's mission of unlocking the full potential of its exploration assets.

Garry Clark, P. Geo., of Clark Exploration Consulting, is the "qualified person" as defined in NI 43-101, who has reviewed and approved the technical content in this press release.

About General Copper Gold Corp.

General Copper Gold Corp. is a junior exploration company focused on discovering and developing copper and gold resources in North America. The Company's flagship Topley Richfield Project is situated in a prolific mining district, with a strategy to deliver shareholder value through systematic exploration.

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Reader Advisory

Except for statements of historical fact, this news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, statements that certain events or conditions "may" or "will" occur. In particular, forward-looking information in this press release includes, but is not limited to, statements with respect to the results and exploration of the Topley Richfield mineral property. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance or achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.

Forward-looking information is based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking information. Some of the risks and other factors that could cause results to differ materially from those expressed in the forward-looking statements include, but are not limited to: the need to obtain required approvals from regulatory authorities; stock market volatility; volatility in market prices for commodities; and the other factors described in our public filings available at www.sedar.com. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. We undertake no duty to update any of the forward-looking information to conform such information to actual results or to changes in our expectations except as otherwise required by applicable securities legislation. Readers are cautioned not to place undue reliance on forward-looking information.

The CSE has in no way passed upon the merits of the proposed transactions and neither has approved nor disapproved the contents of this press release.

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