



Suite 800 – 1199 West Hastings Street
Vancouver, BC V6E 3T5
Blenderbites.com
investors@blenderbites.com
1-888-997-2055

CSE: BITE | FWB: JL4

NEWS RELEASE

Blender Bites' Green D-Tox™ Hits Shelves at One of the World's Largest Retailer

October 29, 2024 – Vancouver, British Columbia – Blender Bites Limited (the “**Company**”, “**Blender Bites**” or “**Blender**”), (CSE: **BITE**, FWB: **JL4**, WKN: **A3DMEJ**), a multi-award-winning Canadian company involved in the development and marketing of a line of premium, organic and plant-based pre-portioned frozen functional foods, announces that its 1-Step Smoothie, Green D-Tox™ is now on shelves at select locations of the U.S. Division of the world's largest retailer (the “**Retailer**”). Green D-Tox™ joins Blender Bites' other 1-Step Smoothies — Liquid Sunshine™, Daily Defen-C™ and Power Berry™ — already available at the Retailer, further expanding the brand's U.S. presence. By joining the Retailer's lineup, Blender Bites' Green D-Tox™ is now more accessible to health-conscious consumers across the U.S. who seek convenient, plant-based nutrition in their daily routines.

Green D-Tox™ is a 1-Step Smoothie blend that combines mango, coconut, and banana with seven superfood greens, 12 essential vitamins and minerals, and chia seeds high in omega-3s. Designed to support healthy digestion, this nutrient-dense smoothie offers a convenient option for consumers seeking a balanced, plant-based beverage.

“We are thrilled that the Retailer has added Green D-Tox™ to its shelves at select U.S. stores. With organic mango, coconut, black chia seeds and 7 superfood greens—we think Green D-Tox™ is a great addition to the existing line-up of our products at the Retailer,” stated Chelsie Hodge, Founder and CEO of the Company. *“We are grateful that through the Retailer's extensive reach, we're able to advance our mission of empowering people to make health-conscious choices by offering another eco-friendly, plant-based and nutritious smoothie option to their customers.”*

ABOUT BLENDER BITES

Blender Bites is a multi-award-winning Canadian company involved in the development and marketing of a line of premium frozen beverage products with a focus on functionality. Blender Bites was founded in 2017 and quickly became a leader in the “easy smoothie” category in North America. With a focus on better-for-you ingredients and convenience, the Company is proud to be pre-portioned without the use of any inner plastic packaging. Blender Bites products are certified organic, non-GMO, gluten free, dairy free and soy free and contain functional ingredients such as whole food vitamins, collagen, and probiotics. Blender Bites 1-Step Smoothies and 1-Step Frappes are distributed across Canada and the US, and are currently sold in over 7000 stores, including Walmart, Albertsons, HEB, Whole Foods and Publix.



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On behalf of the Board of Directors,

Blender Bites Limited

Chelsie Hodge, Chief Executive Officer
Email – chelsie@blenderbites.com
Telephone – 236-521-0626

For further information, contact Blender IR Team at:

Email – investors@blenderbites.com
Telephone – 1-888-997-2055
Media Contact – teambenderbites@jonesworks.com

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