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CSE: BITE FWB: JL4

# **NEWS RELEASE**

# Blender Bites Limited Engages DS Market Solutions Inc. to Provide Market Support

September 12, 2024 – Vancouver, British Columbia – Blender Bites Limited (the "Company" or "Blender Bites"), (CSE: BITE, FWB: JL4, WKN: A3DMEJ), announces that it has engaged the services of DS Market Solutions Inc. ("DS Market") to provide equity trading advisory and liquidity provider services in accordance with the policies of the Canadian Securities Exchange ("CSE"). DS Market will trade common shares of the Company on the CSE and all other trading venues with the objective of maintaining a reasonable market and improving the liquidity of the Company's common shares.

Under the terms of the engagement, DS Market will receive compensation of CAD\$5,000 per month, payable monthly in advance. The engagement is effective from September 11, 2024, on a month-to-month term and may be terminated by either party with thirty (30) days' notice. There are no performance factors contained in the engagement and DS Market will not receive shares or options as compensation. DS Market and the Company are unrelated and unaffiliated entities and at the time of the engagement, neither DS Market nor its principals have an interest, directly or indirectly, in any securities of the Company.

## ABOUT DS MARKET SOLUTIONS INC.

DS Market Solutions is an equity trading advisor to issuers looking to enhance liquidity in their publicly traded securities. DS Market Solution's contact is davidsears@dsmarketsolutions.com and website is <a href="https://dsmarketingsolution.com/">https://dsmarketingsolution.com/</a>.

## **ABOUT BLENDER BITES**

Blender Bites is a multi-award-winning Canadian company involved in the development and marketing of a line of premium frozen beverage products with a focus on functionality. Blender Bites was founded in 2017 and quickly became a leader in the "easy smoothie" category in North America. With a focus on better-for-you ingredients and convenience, the Company is proud to be pre-portioned without the use of any inner plastic packaging. Blender Bites products are certified organic, non-GMO, gluten free, dairy free and soy free and contain functional ingredients such as whole food vitamins, collagen, and probiotics. Blender Bites 1-Step Smoothies and 1-Step Frappes are distributed across Canada and the US, and are currently sold in over 5000 stores, including Walmart, Albertsons, HEB, Whole Foods and Publix..



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On behalf of the Board of Directors,

#### **Blender Bites Limited**

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#### **CAUTIONARY DISCLAIMER STATEMENT**

This news release includes certain "forward-looking statements" under applicable Canadian securities legislation, including with respect to the ability of DS Market to maintain a reasonable market and improve the liquidity of the Company's common shares. Forward-looking statements are necessarily based upon several estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward looking statements. Such factors include, but are not limited to general business, economic, competitive, political, and social uncertainties, and uncertain capital markets. Readers are cautioned that actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

