



BLENDER BITES NAMED A WINNER IN *GOOD HOUSEKEEPING'S* 2024 BEST SNACK AWARDS

Vancouver, British Columbia, April 2, 2024 — Blender Bites (CSE: **BITE**, FWB: **JL4**, WKN: **A3DMEJ**), announced today that the 1-Step Frappé, **Vanilla Bean-Bio™**, and 1-Step Smoothie, **Liquid Sunshine™**, have been named as winners in *Good Housekeeping's* 2024 Best Snack Awards in the Fabulous Frozen Finds category. The full list of winners will be available online at goodhousekeeping.com/snackawards2024. Select winners can be found in the July/August 2024 issue of *Good Housekeeping*.

Blender Bites' **Liquid Sunshine™** offers a blend of peach, raspberry, and banana flavours, designed to provide a nutritional boost. It contains Vitamin D, aimed at supporting mood enhancement, and includes Vitamins A, C, & E to aid in immune health. With over 12 essential plant-based vitamins and minerals, this product is crafted to contribute to daily nutritional needs in a straightforward, one-step smoothie preparation. Similarly, the **Vanilla Bean-Bio™** option from Blender Bites combines coffee, coconut, and vanilla bean flavours. It is formulated with over 3 billion beneficial probiotics to support gut health. This low-sugar frappe also adds dietary fibre from chia seeds and is packed with vitamins and minerals, offering a nutritious alternative to traditional coffee beverages.

ABOUT BLENDER BITES

Blender Bites is a multi- award-winning Canadian company involved in the development and marketing of a line of premium frozen beverage products with a focus on functionality. Blender Bites was founded in 2017 and quickly became a leader in the “easy smoothie” category in North America. With a focus on better-for-you ingredients and convenience, the Company is proud to be pre-portioned without the use of any inner plastic packaging. Blender Bites products are certified organic, non-GMO, gluten free, dairy free and soy free and contain functional ingredients such as whole food vitamins, collagen, and probiotics. Blender Bites 1-Step Smoothies and 1-Step Frappes are distributed across Canada and the US, and are currently sold in over 5000 stores, including Walmart Canada, Loblaws, Sobeys, Walmart USA, Winn-Dixie and the Albertsons group of Companies.

On behalf of the Board of Directors,

Blender Bites Limited

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