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CSE: BITE | FWB: JL4

NEWS RELEASE

Georgia Main Stores Double Blender Bites' Product Offering, Adding 1-Step Frappes to Existing Line Up

December 14, 2023 – Vancouver, British Columbia – Blender Bites Limited. (the “**Company**”, “**Blender Bites**” or “**Blender**”), (CSE: **BITE**, FWB: **JL4**, WKN: **A3DMEJ**) announces the expansion of its product offerings at Georgia Main Food Group (**Georgia Main**) stores. Blender Bites 1-Step Frappes, Mindful Mocha™, Caramel Collage™ and Vanilla Bean-Bio™ are now available on the shelves of Georgia Main's stores, including IGA and Fresh St. Market, across British Columbia. This strategic collaboration marks a significant milestone for Blender Bites, doubling its product offering in Georgia Main's stores.

In addition to the newly introduced 1-Step Frappes, Georgia Main already features Blender Bites' popular 1-Step Smoothie products, including Power Berry™, Liquid Sunshine™, and Green D-Tox™, on their shelves. The Company interprets the sustained availability of its 1-Step Smoothie products as a reflection of its popularity among customers, and their presence alongside the new Frappes further enhances the selection of wholesome and flavorful choices available at Georgia Main stores.

“Georgia Main has been a wonderful partner for the brand for many years, they were one of the first retailers to recognize our potential and list the original 1-Step Smoothie items. I’m very happy to have them bring in our entire lineup of 1-Step Frappes and believe that our Frappes will receive the same popularity and demand as our 1-Step Smoothie. Georgia Main has been incredibly supportive of us as a British Columbian, female founded and led company and I am honored to call them one of our strongest partners in the province,” stated Chelsie Hodge, the Company's founder and CEO.

Blender Bites' 1-Step Frappes are a healthier take on the traditional Frappuccino™ and contain 50% less sugar, calories and carbohydrates. They are also dairy free, gluten free, and contain trend setting functional ingredients such as adaptogenic mushrooms and collagen.

ABOUT BLENDER BITES

Blender Bites is an award-winning Canadian company involved in the development and marketing of a line of premium frozen beverage products with a focus on functionality. Blender Bites was founded in 2017 and quickly became a leader in the “easy smoothie” category in North America. With a focus on better-for-you ingredients and convenience, the Company is proud to be pre-portioned without the use of any inner plastic packaging. Blender Bites products are certified



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organic, non-GMO, gluten free, dairy free and soy free and contain functional ingredients such as whole food vitamins, collagen, and probiotics. Blender Bites 1-Step Smoothies and 1-Step Frappes are distributed across Canada and the US, and are currently sold in over 5000 stores, including Walmart Canada, USA and the Albertsons group of Companies.

On behalf of the Board of Directors,

Blender Bites Limited

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