



NEWS RELEASE

Blender Bites Appoints Award-winning Canadian Female Entrepreneur, Lorna R. Vanderhaeghe to Advisory Board

June 15, 2022 – Vancouver, British Columbia – Blender Bites Ltd. (the “**Company**”, “**Blender Bites**” or “**Blender**”), (CSE: **BITE**, FWB: **JL40**, WKN: **A3DWAM**), a Canadian company that develops and markets a line of organic and plant-based pre-portioned frozen functional foods, is pleased to announce the appointment of Lorna R. Vanderhaeghe, Natural Health Expert and one of Canada’s Top 100 Female Entrepreneurs, to the Company’s Advisory Board, effective immediately.

Lorna R. Vanderhaeghe has over 35 years in the nutrition industry and has been voted one of Canada’s Top 100 Female Entrepreneurs for several years in a row. Lorna was the founder, CEO, and creator of a top-selling line of women’s nutritional supplements under her own brand “Lorna Vanderhaeghe Health Solutions”, which in four short years made Canada’s Fastest Growing Companies list and was acquired by Jamieson Wellness, the largest nutritional supplement company, for 8 figures. Lorna holds a Master of Science degree from Simon Fraser University.

The Company also announces that it has reached agreements to engage two arms-length consultants to advise the Company on product marketing, distribution and placement. Both engagements are for an initial two year term during which the consultants are entitled to receive a monthly cash fee, an aggregate of 650,000 common shares in consideration for services previously rendered to the Company and combined bonuses of 350,000 shares each time the Company receives an initial purchase order from a new regional district of a leading warehouse retail chain.

ABOUT BLENDER BITES

Blender Bites is a Canadian company involved in the development and marketing of a line of premium frozen food products with a focus on functionality. Blender Bites was founded in 2016 and was first to market in Western Canada with a pre-portioned “easy smoothie” product that is free of any unnecessary inner plastic packaging. Blender Bites products are certified organic, vegan, non-GMO, gluten free, dairy free and soy free. They contain no added sugars and are made in Canada. Blender Bites products are distributed internationally across Canada and the US, and are currently sold in over 900 stores, including Sobeys, Safeway, Save on Foods, Whole Foods Market, Buy-Low/Nesters, IGA and Fresh Street.

On behalf of the Board of Directors,
Blender Bites Limited

Chelsie Hodge, Chief Executive Officer

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This news release includes certain “forward-looking statements” under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon several estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward looking statements. Such factors include, but are not limited to general business, economic, competitive, political, and social uncertainties, and uncertain capital markets. Readers are cautioned that actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.