

**BALSAM TECHNOLOGIES CORP.**

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**NEWS RELEASE**

**BALSAM TECHNOLOGIES TO ACQUIRE BLENDER BITES**

March 18, 2021 – Vancouver, British Columbia – Balsam Technologies Corp. (the “**Company**”) (TSXV: BTEC.H) is pleased to announce that it has entered into a letter of intent (the “**Letter**”), dated effective March 16, 2021, pursuant to which it proposes to acquire (the “**Transaction**”) all of the outstanding share capital of Blender Bites Incorporated (“**Blender Bites**”). Blender Bites is an arms’-length company, established under the laws of the Province of British Columbia, involved in the development and marketing of a line of frozen premium organic and plant-based smoothies.

Blender Bites was founded in 2016 and was first to market in Western Canada with a 100% organic, pre-portioned smoothie product that is free of any unnecessary inner plastic packaging. Blender Bites products are 100% organic, vegan, non-gmo, gluten free, dairy free, soy free contain no added sugars and are made in Canada. Blender Bites products are distributed nationally across Canada and are currently sold in over 700 stores, including Sobeys, Safeway, Save on Foods, Whole Foods Market, Buy-Low/Nesters, IGA and Fresh Street, with a planned launch in the United States marketplace this summer. Blender Bites anticipates expanding its plant-based footprint in North America through organic growth of the existing brand and through new acquisitions.

In accordance with the terms of the Transaction, the Company proposes to issue 11,500,000 common shares (the “**Consideration Shares**”) to the existing shareholders of Blender Bites in exchange for all of the outstanding share capital of Blender Bites. Prior to closing of the Transaction, the Company intends to apply to list its common shares on the Canadian Securities Exchange, and voluntarily delist its shares from the TSX Venture Exchange. On closing of the Transaction, it is anticipated that the Company will change its name to “Blender Bites Limited” and will reconstitute its board and management to consist of an equal number of nominees from the Company and Blender Bites.

In connection with completion of the Transaction, the Company intends to undertake a non-brokered private placement (the “**Financing**”) of no less than 2,000,000 subscription receipts (each, a “**Subscription Receipt**”), at a price of \$1.00 per Subscription Receipt, to raise no less than \$2,000,000. All proceeds from the Financing will be held in escrow pending completion of the Transaction and will be returned to subscribers in the event the Transaction is not completed. Upon completion of the Transaction, each Subscription Receipt will automatically convert into one common share of the Company. All securities issued in connection with the Financing, will be subject to a four-month-and-one-day statutory hold period. It is anticipated that approximately \$400,000 of the proceeds from the Financing will be utilized to retire existing loans made to Blender Bites.

In connection with the Transaction, the Company anticipates issuing 2,000,000 common shares to an arms'-length third party who assisted in introducing the Transaction to the Company. Following completion of the Transaction, and assuming completion of the minimum Financing, the Company is expected to have approximately 23,428,436 common shares outstanding.

Completion of the Transaction remains subject to a number of conditions, including the completion of satisfactory due diligence, the negotiation and finalization of definitive documentation, receipt of any required regulatory and third-party consents, approval of minority shareholders of the Company to the delisting of the Company's common shares from the TSX Venture Exchange, the Company having arranged for third-parties to lend no less than \$1,000,000 to Blender Bites, completion of the Financing, the Canadian Securities Exchange having conditionally accepted the listing of the Company's common shares, the TSX Venture Exchange having consented to the voluntarily delisting of the Company's common shares, and the satisfaction of other customary closing conditions.

The Transaction cannot close until the required approvals are obtained, and the Company's common shares have been delisted from the TSX Venture Exchange. There can be no assurance that the Transaction will be completed as proposed or at all, or that the Company's common shares will be listed and posted for trading on any stock exchange. Trading in the Company's common shares is currently halted and it is anticipated that trading will remain halted until completion of the Transaction.

Further information regarding the Transaction, including financial information of Blender Bites, and details regarding the proposed board and management of the Company following completion of the Transaction, will be made available in due course. Readers are encouraged to review the listing statement which will be prepared by the Company in connection with the listing of the Company on the Canadian Securities Exchange, and which will be made available under the Company's profile on SEDAR ([www.sedar.com](http://www.sedar.com)).

**For further information, contact:**

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On behalf of the Board of Directors,

**Balsam Technologies Corp.**

Joel Shacker, Chief Executive Officer

*Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. Neither the TSX Venture Exchange, nor the Canadian Securities Exchange, has in any way passed upon the merits of the proposed Transaction and has neither approved nor disapproved the contents of this press release.*

*Completion of the Transaction is subject to a number of conditions, including but not limited to, the consent of the TSX Venture Exchange to the delisting of the Company, the Canadian Securities Exchange having conditionally accepted the listing of the Company, and disinterested shareholder approval. The Transaction cannot close until the required shareholder approval is obtained. There can be no assurance that the Transaction will be completed as proposed or at all.*

*Investors are cautioned that, except as disclosed in the listing statement to be prepared in connection with the Transaction, any information released or received with respect to the Transaction may not be accurate or complete and should not be relied upon. Trading in the securities of the Company should be considered highly speculative.*

*This news release includes certain "forward-looking statements" under applicable Canadian securities legislation. Forward-looking statements include, but are not limited to, statements with respect to the terms and conditions of the proposed Transaction; and the proposed listing of the Company on the Canadian Securities Exchange. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such factors include, but are not limited to: general business, economic, competitive, political and social uncertainties, uncertain capital markets; and delay or failure to receive board, shareholder or regulatory approvals. There can be no assurance that the Transaction will proceed on the terms contemplated above or at all and that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.*