



RewardStream Provides Corporate Update

VANCOUVER, British Columbia, July 05, 2017 (GLOBE NEWSWIRE) -- RewardStream Solutions Inc., ("RewardStream" or the "Company") (TSX-V:REW) (Frankfurt:JL4L) (WKN Number A2APX1), a world leader in referral marketing solutions for telecommunications, financial services and E-commerce providers, announces a corporate update on progress for the first 3 quarters of fiscal 2017. The Company is pleased to announce that since Q1 of 2017, the Company has added a record-breaking 55 new clients to its SaaS based referral marketing platform representing just under \$500,000 of annualized new revenue.

Telecommunications Business Segment

The Company remains the de facto leader in the North American telecommunications segment for referral marketing. In addition to the carriers mentioned in previous updates, the Company is also proud to provide programs for a leading national Canadian postpaid wireless provider, a national home services and internet provider while also powering the program for a major national U.S. prepaid wireless carrier as well as one of the Top 4 U.S. postpaid carriers.

Financial Services Business Segment

The Company continues to add to its roster of financial service organizations. Since the beginning of fiscal 2017, the Company has added 6 new credit union clients including one of the Top 10 and one of the Top 25 largest credit unions in North America.

The company also signed its first distribution channel partnership with Green Profit Solutions to further expand its reach into the financial services market. Green Profit Solutions provides marketing strategy and design services to over 50 financial service firms and credit unions throughout the United States. Together, RewardStream and Green Profit have already signed 2 credit unions as a result of the partnership. The Company will be seeking additional channel distribution partnerships in this segment over the coming year and beyond.

E-Commerce Business Segment

During Q3 the Company began to roll out its Magento and WooCommerce integrations, and launch the first E-Commerce clients. As more commerce moves online, the Company seeks to position itself as a leader in referral marketing for online businesses. With the recent updates to the RewardStream platform, clients can now launch self-serve referral campaigns in minutes.

As previously disclosed, the Company had already launched programs for a number of online retailers. In Q3 alone the Company has closed over 30 new programs for clients in a broad range of industries – including clothing retail, fitness, medical, electronics and security. The E-Commerce market represents a green field market with tremendous upside potential and strong demand.

About RewardStream Solutions Inc.

RewardStream specializes in the execution of automated referral marketing programs that help brands to acquire, engage, and retain their most valuable stakeholders – customers. By utilizing an innovative blend of marketing insight and proprietary technology, RewardStream turns an existing customer base into a powerful new sales channel for all our clients. RewardStream delivers a scalable, real-time technology

platform as the foundation of our client's referral program. The platform provides customer acquisition programs that deliver new, highly loyal customers at very low cost per acquisition rates. Our award-winning marketing solutions have powered loyalty and referral marketing programs across 39 countries for brands including Boost Mobile, Envision Financial, W Concept, Kodo Mobile and more. For more information please visit www.rewardstream.com.

Forward-Looking Information

This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds and the results of financing efforts - that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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