



## RewardStream Signs Contract with a Top 10 North American Credit Union

VANCOUVER, British Columbia, June 06, 2017 (GLOBE NEWSWIRE) -- RewardStream Solutions Inc., ("RewardStream" or the "Company"), (TSX-V:REW) (Frankfurt:JL4L) (WKN Number A2APX1) a world leader in referral marketing solutions for telecommunications providers, financial institutions and e-Commerce companies, is pleased to announce that the Company has signed a contract with one of the Top 10 largest credit unions in North America ("the Credit Union"). This contract marks the 6<sup>th</sup> new credit union client the Company has signed this year alone. The Company currently supports referral programs for a Top 5 Canadian, a Top 25 U.S. and numerous credit unions of all sizes from coast to coast.

"We are very pleased to be working with this innovative and forward thinking credit union partner as they seek to grow their membership base dramatically in the coming years," stated Rob Goehring, Chief Executive Officer of RewardStream. "This new relationship continues to solidify our growing leadership position within a large credit union market. This particular partner already serves over 500,000 members with more than \$15 Billion in assets under management, and will be leveraging our powerful referral marketing platform to empower members to share the brand with their friends, family and close relationships to drive new account creation."

"Credit Unions enjoy a 93% satisfaction rating from their members<sup>1</sup>, resulting in referrals securing the status as the top marketing method used to acquire new members<sup>2</sup>," continued Rob Goehring. "Our platform offers a broad set of capabilities that meet the needs of credit unions both large and small enabling them to greatly benefit from the solution. The platform makes it easy for credit unions to launch programs quickly while maintaining flexibility to run multiple campaigns with unique offers and rewards."

"We are excited about our new partnership, and even more pleased to see our adoption rates in the credit union market growing," commented Buzz Hemphill, Vice President of Sales for RewardStream. "Our platform offers the privacy, compliance, security and scalability required by clients of this size, while still offering a robust feature set that can help any sized Credit Union get to market quickly, and scale as they grow."

The RewardStream referral marketing solution offers functionality specific to the online, mobile and in-branch needs of a credit union. The platform offers multiple campaign types, self-service account management, multiple reward options, and the ability to record referrals in branch. With complete CASL and CAN-SPAM compliance, data security and fraud management tools, RewardStream is the preferred referral system for leading credit unions.

To learn more about RewardStream's referral marketing platform for credit unions, please visit:

<https://rewardstream.com/industry/credit-unions/>

### **About RewardStream Solutions Inc.**

RewardStream specializes in the execution of automated referral marketing programs that help brands to acquire, engage, and retain their most valuable stakeholders – customers. By utilizing an innovative blend of marketing insight and proprietary technology, RewardStream turns an existing customer base into a powerful new sales channel for all our clients. RewardStream delivers a scalable, real-time technology platform as the foundation of our client's referral program. The platform provides customer acquisition

programs that deliver new, highly loyal customers at very low cost per acquisition rates. Our award-winning marketing solutions have powered loyalty and referral marketing programs across 39 countries for brands including Boost Mobile, Envision Financial, W Concept, Koodo Mobile and more. For more information please visit [www.rewardstream.com](http://www.rewardstream.com).

### **Forward-Looking Information**

This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds and the results of financing efforts - that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see [www.sedar.com](http://www.sedar.com)). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

1: <http://www.consumerreports.org/banks-credit-unions/choose-the-best-bank-for-you/>

2: <https://rewardstream.com/credit-union-marketing-report-2016/>

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