

# RewardStream Partners with GreenProfit Solutions to Expand Reach in Financial Services

GreenProfit Solutions represents RewardStream's first channel partnership

VANCOUVER, British Columbia, May 16, 2017 (GLOBE NEWSWIRE) -- RewardStream Solutions Inc., ("RewardStream" or the "Company"), (TSX-V:REW) (Frankfurt:JL4L) (WKN Number A2APX1) a world leader in referral marketing solutions for telecommunications, financial services and ecommerce companies, is pleased to announce a new partnership with Florida-based GreenProfit Solutions. GreenProfit Solutions is a leading marketing agency servicing over 50 credit unions throughout the United States. The partnership will see GreenProfit Solutions co-selling the RewardStream referral marketing solution to existing and new customers, and represents RewardStream's first channel sales partnership.

"We are excited to launch our partnership with GreenProfit Solutions and expand our go-to-market strategy with our first channel partner," stated Rob Goehring, Chief Executive Officer of RewardStream. "The team at GreenProfit Solutions has over 30 years' experience providing innovative and highly successful marketing programs and products to credit unions. With a client base of over 50 credit unions throughout the United States, we see this partnership as an opportunity to rapidly expand our financial service client base, and an excellent partnership upon which we can build additional distribution channels in the coming year."

Under the terms of the partnership, GreenProfit Solutions will market the RewardStream referral marketing solution under their cuZOOM! suite of solutions to their clients, and provide ongoing client management, creative design, and agency support. GreenProfit and RewardStream teams will work together to attract and close new clients, and jointly market the product to additional credit unions throughout the United States.

"We developed cuZOOM! with the goal of helping our clients grow their loans, wallet-share, and member base," said Joseph Winn, President and Chief Executive Officer of GreenProfit Solutions. "Our credit union clients all pride themselves on excellent service and reputation, making them prime candidates to grow their business via referrals. We have successfully implemented different referral programs in the past for our clients, but with the power that RewardStream's platform brings, in combination with our cuZOOM! solutions, we expect to see significant uptake with our client partners, and tremendous success."

For more information on GreenProfit Solutions and their cuZOOM! suite please visit [cuzoom.org](http://cuzoom.org).

## About GreenProfit Solutions

**GreenProfit Solutions** and its former sister company, National CU Income Services, have been serving credit unions for over 30 years. Their current initiative, cuZOOM!, harnesses a unique suite of solutions aimed exclusively at growing auto loan volume, building wallet-share, and acquiring profitable new members. Today, GreenProfit's client partners include some of the nation's largest credit unions. For more information on their services, please visit [www.cuzoom.org](http://www.cuzoom.org).

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**About RewardStream Solutions Inc.**

RewardStream specializes in the execution of automated referral marketing programs that help brands to acquire, engage, and retain their most valuable stakeholders – customers. By utilizing an innovative blend of marketing insight and proprietary technology, RewardStream turns an existing customer base into a powerful new sales channel for all our clients. RewardStream delivers a scalable, real-time technology platform as the foundation of our client's referral program. The platform provides customer acquisition programs that deliver new, highly loyal customers at very low cost per acquisition rates. Our award-winning marketing solutions have powered loyalty and referral marketing programs across 39 countries for brands including Boost Mobile, Envision Financial, W Concept, Koodo Mobile and more. For more information please visit [www.rewardstream.com](http://www.rewardstream.com).

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**Forward-Looking Information**

This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds and the results of financing efforts - that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see [www.sedar.com](http://www.sedar.com)). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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