

RewardStream Launches Referral Marketing Program for Top 4 U.S. Wireless Carrier

New Referral Program is now available to over 60 million consumers to refer friends and earn rewards

VANCOUVER, British Columbia, May 11, 2017 (GLOBE NEWSWIRE) -- RewardStream Solutions Inc., ("RewardStream" or the "Company"), (TSX-V:REW) (Frankfurt:JL4L) (WKN Number A2APX1) a world leader in referral marketing solutions for telecommunications providers, financial institutions and e-Commerce companies, is pleased to announce that the Company has launched a referral program for a Top 4 National U.S. Wireless Carrier ("the Carrier").

"We are very excited to be providing the referral marketing platform to our national U.S. carrier partner," stated Rob Goehring, Chief Executive Officer of RewardStream. "We pride ourselves on our carrier-grade infrastructure and capabilities, and are pleased that our investment and leadership in the telecom market continues to pay off by attracting world class companies to our leading referral system. With a customer base of over 60 million consumers in the United States, we look forward to helping our new partner continue to grow by leveraging the social proof, trust and power of referrals."

"Our new U.S. carrier partner had stringent requirements on scalability, security, privacy and fraud management, all of which we were able to deliver as needed," commented Neil Parker, Vice President of Product Management and Marketing for RewardStream. "Our telecom solution is second to none, and provides the most complete set of features, program options, integration capabilities and service levels available in the market today. With referral management capabilities that work both online as well as in-store, RewardStream is the ultimate referral system for any telecom provider."

The RewardStream system provides a completely scalable referral marketing platform capable of serving not only small local businesses, ecommerce companies and financial service providers, but also Fortune 100 enterprise companies. RewardStream provides an end-to-end solution for any marketing team to easily launch, manage, track and reward referrals throughout the customer lifecycle. The platform is built upon a massively scalable infrastructure with flexible custom and pre-built integration options that make it easy to work with any back-office platform.

To learn more about RewardStream's referral marketing platform for telecommunications operators, please visit: www.rewardstream.com/industry/telcos

About RewardStream Solutions Inc.

RewardStream specializes in the execution of automated referral marketing programs that help brands to acquire, engage, and retain their most valuable stakeholders – customers. By utilizing an innovative blend of marketing insight and proprietary technology, RewardStream turns an existing customer base into a powerful new sales channel for all our clients. RewardStream delivers a scalable, real-time technology platform as the foundation of our client's referral program. The platform provides customer acquisition programs that deliver new, highly loyal customers at very low cost per acquisition rates. Our award-winning marketing solutions have powered loyalty and referral marketing programs across 39 countries for brands including Boost Mobile, Envision Financial, W Concept, Koodo Mobile and more. For more information please visit www.rewardstream.com.

Forward-Looking Information

This news release contains forward-looking information, which involves known and unknown risks,

uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds and the results of financing efforts - that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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