

**RELEASED UNDER EMBARGO UNTIL 12:01am PT Friday April 28, 2017**

## **RewardStream Retains Virtus Advisory Group to Provide Corporate Communication Services**

**Vancouver BC – April 28, 2017** - RewardStream Solutions Inc., (“RewardStream” or the “Company”), (TSX-V: REW and Frankfurt: JL4L, WKN Number A2APX1) a leading provider of automated referral marketing solutions announces today that it has retained Virtus Advisory Group Inc. (“Virtus”), to develop and implement a strategic corporate communications program to increase the Company’s exposure among industry stakeholders and investors across Canada.

In connection with the engagement, Virtus has been awarded a consulting contract that includes a monthly fee of \$6,000 and a grant of incentive stock options, which will vest in equal instalments over 12 months, to acquire 200,000 common shares of the Company, exercisable at a price of \$0.13 per share for a period of three years from date of grant. The Options shall be subject to the terms of the Company’s stock option plan and the policies of the TSX Venture Exchange.

The Company has also granted to Juan Vegarra, a director of the Company, incentive stock options to purchase up to 340,000 common shares of the Company at \$0.13 per share, exercisable for a period of three years. These options vest immediately.

### **About Virtus Advisory Group**

Virtus is a Toronto-based consulting firm, providing select private and publicly listed companies with business consulting, capital markets strategy and investor relations services. The company provides expert counsel and access to an unmatched network of investors and capital markets professionals across Canada and the United States. Virtus helps issuers establish the relationships and the investor confidence required to build long-term shareholder value. Visit [www.virtusadvisory.com](http://www.virtusadvisory.com) for more information.

### **About RewardStream Solutions Inc.**

RewardStream specializes in the execution of automated referral marketing programs that help brands to acquire, engage, and retain their most valuable stakeholders – customers. By utilizing an innovative blend of marketing insight and proprietary technology, RewardStream turns an existing customer base into a powerful new sales channel for all of our clients. RewardStream delivers a scalable, real-time technology platform as the foundation of our client's referral program. The platform provides customer acquisition programs that deliver new, highly loyal customers at very low cost per acquisition rates. Our award-winning marketing solutions have powered loyalty and referral marketing programs across 39 countries for brands including Boost Mobile, Virgin Mobile, Envision Financial, Kodo Mobile and more. For more information please visit [www.rewardstream.com](http://www.rewardstream.com).

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**Forward-Looking Information**

This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds and the results of financing efforts - that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see [www.sedar.com](http://www.sedar.com)). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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