

RewardStream Adds U.S. Software Executive John Tedesco to its Advisory Board

Seasoned technology executive brings software-as-a-service and marketing technology growth experience to RewardStream

Vancouver BC – September 22, 2016 - RewardStream Solutions Inc., (“RewardStream” or the “Company”), (TSX-V: REW and Frankfurt: JL4L, WKN Number A2APX1) a world leader in automated referral marketing solutions has announced that seasoned technology leader John Tedesco has joined the Advisory Board.

Tedesco has been building and growing venture-backed SaaS companies for nearly two decades. He is a three-time company Founder/CEO and currently serves as the Chief Operating Officer for Leadpages in Minneapolis, MN. Leadpages is a leading marketing technology platform that serves 50,000 businesses worldwide.

“RewardStream is very fortunate to have John joining our Advisory Board at this stage of our company growth cycle,” said Rob Goehring, Chief Executive Officer of RewardStream. “John’s tremendous background in business strategy and helping software companies achieve massive scale will benefit the company as we execute on our growth plan. Most importantly, John’s experience in guiding the growth of Leadpages and his exposure to leading marketing technology companies will be a tremendous asset to RewardStream.”

At Leadpages, Tedesco is responsible for the overall operations of the company, including sales, product delivery, and client success. Prior to Leadpages, Tedesco was COO at SportNgin, which was recently acquired by NBC Sports, and has spent time at McKinsey consulting, General Electric and founded internet payments pioneer PayMyBills.com at Idealab in California, which was later sold and is now owned and operated by Intuit.

“I am excited to join RewardStream’s Advisory Board and provide my input and guidance as the company looks to expand its platform and accelerate growth,” stated Tedesco. “The company is well positioned to leverage its technology and incredible client base to become a world leader in referral marketing and beyond.”

Tedesco also provides mentorship and guidance to early stage companies via the Minnesota Emerging Software Advisory group, and is an Executive in Residence at the Carlson School of Management. Tedesco also currently serves on the Board of Directors for When I Work, a leading venture-backed scheduling software app.

About RewardStream Solutions Inc.

RewardStream specializes in the execution of automated referral marketing programs that help brands to acquire, engage, and retain their most valuable stakeholders – customers. By utilizing an innovative blend of marketing insight and proprietary technology, RewardStream turns an existing customer base into a powerful new sales channel for all of our clients. RewardStream delivers a scalable, real-time technology platform as the foundation of our client's referral program. The platform provides customer acquisition programs that deliver new, highly loyal customers at very low cost per acquisition rates. Our award-winning marketing solutions have powered loyalty and referral marketing programs across 39 countries for brands including Boost Mobile, Virgin Mobile, Envision Financial, Koodo Mobile and more. For more information please visit www.rewardstream.com.

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Forward-Looking Information

This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds and the results of financing efforts - that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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