

## RewardStream Launches Referral Program for Hawaii's Leading Provider of Telecommunications Services

*New partner launches two referral marketing programs using RewardStream*

Vancouver BC – September 8, 2016 - RewardStream Solutions Inc., (“RewardStream” or the “Company”), (TSX-V: REW and Frankfurt: JL4L, WKN Number A2APX1) a world leader in referral marketing software, today announced the launch of two referral marketing programs for Hawaii's leading provider of telecommunications services. The programs, powered by RewardStream's Spark™ marketing platform, provide cash credits to existing customers for referring friends to the brand, and also enable rewards for employee referrals allowing staff to share offers with their friends and family.

As the leading provider of referral software for telecommunications companies, RewardStream has over a decade of expertise to assist wireless and telecommunications providers to empower their existing customer base with communication tools and rewards to find and secure new customers.

“We are very pleased to welcome another leading telecommunications company to the rapidly expanding list of North American providers who have discovered the power of social proof and personal recommendations,” says Rob Goehring, Chief Executive Officer of RewardStream. “The RewardStream platform powers the entire referral lifecycle, from lead generation to customer purchase and reward issuance. Our system handles the unique requirements of our carrier partner programs, driving significant customer growth for them, further proving why RewardStream is the solution of choice for the entire telecom industry.”

Data from existing RewardStream client programs has proven that 80 per cent of referral invitations from friends are opened, and 50 per cent become new customers. Compared to other lead generation platforms, RewardStream tends to bring clients the most loyal customers at the lowest cost per acquisition.

For more information on RewardStream solutions for the telecommunications industry, please visit: <http://rewardstream.com/industry/telcos/>

### **About RewardStream Solutions Inc.**

RewardStream specializes in the execution of automated referral marketing programs that help brands to acquire, engage, and retain their most valuable stakeholders – customers. By utilizing an innovative blend of marketing insight and proprietary technology, RewardStream turns an existing customer base into a powerful new sales channel for all of our clients. RewardStream delivers a scalable,



real-time technology platform as the foundation of our client's referral program. The platform provides customer acquisition programs that deliver new, highly loyal customers at very low cost per acquisition rates. Our award-winning marketing solutions have powered loyalty and referral marketing programs across 39 countries for brands including Boost Mobile, Virgin Mobile, Envision Financial, Koodo Mobile and more. For more information please visit [www.rewardstream.com](http://www.rewardstream.com).

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**Forward-Looking Information**

This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds and the results of financing efforts - that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see [www.sedar.com](http://www.sedar.com)). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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