

RewardStream Launches third Program for First West Credit Union

New program further expands RewardStream's position in financial services

Vancouver BC – August 24, 2016 - RewardStream Solutions Inc., (“RewardStream” or the “Company”), (TSX-V: REW and Frankfurt: JL4L, WKN Number A2APX1) a world leader in automated referral marketing solutions has announced the launch of the Referral Perks program for members of First West Credit Union doing business through the Island Savings division. First West Credit Union operates the most geographically expansive credit union branch network in British Columbia, Canada, and has nearly \$11 billion in assets under administration.

“We’re very pleased to be continuing to grow our relationship with First West and their divisions, including Envision Financial, Valley First, and now Island Savings,” said Rob Goehring, Chief Executive Officer of RewardStream. “Credit unions are enjoying their highest rates of customer satisfaction ever, and as a result are ideally positioned to generate membership growth through referrals. We are proud to support Island Savings and their commitment to growing First West’s member base by having their happy First West members share the message.”

Island Savings members can refer their friends and family members to become new members of First West credit union through the Referral Perks program on the Island Savings web site. Members can refer more than once, and can earn up to \$250 in a calendar year for successful referrals, all powered by RewardStream’s highly successful referral marketing platform.

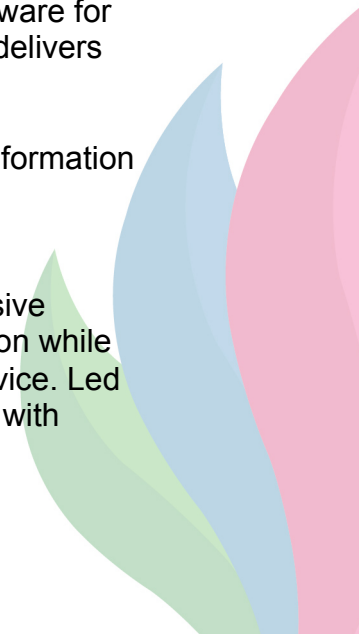
“First West, through our Island Savings division, is pleased to be able to offer these rewards to our members,” said Ashok Gupta, VP of Marketing Strategy at First West. “We’ve enjoyed great success with our Referral Perks programs for both our Envision Financial and Valley First divisions, and we’re now pleased to extend the program to our valued First West members at Island Savings.”

RewardStream is the leading provider of automated referral marketing software for telecommunication, financial services and e-commerce organizations and delivers one of the lowest cost methods for acquiring new customers.

First West members served by the Island Savings division can find more information about Referral Perks at the Island Savings website [here](#).

About First West

First West Credit Union offers members the financial strength, comprehensive product selection and extended branch network of a large financial institution while maintaining local brand identities and a unique grassroots approach to service. Led by Launi Skinner, First West is British Columbia’s third-largest credit union with



nearly \$11 billion in assets under administration, nearly 250,000 members and more than 1,700 employees. It operates 54 branches throughout the province under the Envision Financial, Valley First, Enderby & District Financial and Island Savings divisions. Visit firstwestcu.ca for more information.

About RewardStream Solutions Inc.

RewardStream specializes in the execution of automated referral marketing programs that help brands to acquire, engage, and retain their most valuable stakeholders – customers. By utilizing an innovative blend of marketing insight and proprietary technology, RewardStream turns an existing customer base into a powerful new sales channel for all of our clients. RewardStream delivers a scalable, real-time technology platform as the foundation of our client's referral program. The platform provides customer acquisition programs that deliver new, highly loyal customers at very low cost per acquisition rates. Our award-winning marketing solutions have powered loyalty and referral marketing programs across 39 countries for brands including Boost Mobile, Virgin Mobile, Envision Financial, Koodo Mobile and more. For more information please visit www.rewardstream.com.

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Forward-Looking Information

This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds and the results of financing efforts - that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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