

RewardStream Announces Full Release of Magento E-Commerce Extension

Award winning referral marketing solution now available to more than 230,000 Magento online retailers.

Vancouver BC – August 16, 2016 - RewardStream Solutions Inc., (“RewardStream” or the “Company”), (TSX-V: REW and Frankfurt: JL4L, WKN Number A2APX1) a leading provider of referral marketing solutions for telecommunications, financial services and e-commerce providers, is pleased to announce that the full release of its downloadable plug in for the popular Magento ecommerce platform is now available.

“RewardStream operates some of the largest and longest-running referral programs online today, and now we’re pleased to be making our platform available to over 230,000 existing Magento customers.” said Rob Goehring, Chief Executive Officer of RewardStream. “Magento ranks as the number one digital commerce platform on the *2016 Internet Retailer 1000*. This release will allow any Magento retailer, big medium or small, to take our enterprise grade referral marketing software that’s being used successfully by some of the biggest companies in the world and add a referral program to their online store simply and quickly.”

The RewardStream plug in, which can be installed in just minutes, allows Internet retailers to connect their existing Magento stores to RewardStream’s enterprise-grade referral marketing platform without requiring IT support. Retailers can now use the Company’s award-winning marketing solutions to build high-converting programs that lead to customer acquisitions – all while retaining total control over creative and design elements. The RewardStream platform has powered loyalty and referral marketing programs across 39 countries for brands including Rogers, Virgin Mobile, Boost Mobile, Envision Financial and more.

RewardStream allows online shoppers to refer their friends to those stores seamlessly while shopping online. Advocates and their friends can be rewarded for their referrals and all activity is tracked in RewardStream’s high-volume and scalable referral platform. RewardStream offers the largest number of referral options with support for email, Facebook, Twitter, Gmail, text message, WhatsApp, face to face and many other social channels.

Download RewardStream’s new Magento extension by visiting:
<http://www.rewardstream.com/magento>

About RewardStream Solutions Inc.

RewardStream specializes in the execution of automated referral marketing programs that help brands to acquire, engage, and retain their most valuable stakeholders – customers. By utilizing an innovative blend of marketing insight and proprietary technology, RewardStream turns an existing customer base into a powerful new sales channel for all of our clients. RewardStream delivers a scalable, real-time technology platform as the foundation of our client's referral program. The platform provides customer acquisition programs that deliver new, highly loyal customers at very low cost per acquisition rates. Our award-winning marketing solutions have powered loyalty and referral marketing programs across 39 countries for brands including Boost Mobile, Virgin Mobile, Envision Financial, Koodo Mobile and more. For more information please visit www.rewardstream.com.

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Forward-Looking Information

This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds and the results of financing efforts - that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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