

## **Grasslands Announces Lakeside Minerals Corp.'s Appointment of Mario Justino as Vice President Exploration**

April 14, 2011: Toronto, Ontario – Grasslands Entertainments Inc. (TSX Venture: GEE, “Grasslands”) is pleased to announce that Mr. Mario Justino, M.Sc., P.Geo., has been appointed as Vice President Exploration for Lakeside Minerals Corp. (“Lakeside”) effective March 23, 2011. Grasslands has signed a binding letter of intent to complete a Reverse Take-Over with Lakeside as most recently disclosed in Grasslands’ press release dated January 26, 2011.

Mr. Justino began his exploration career some 29 years ago. Since then, he has worked as a mineral exploration geologist across Canada and internationally. In Canada, he has worked in Quebec, Ontario, Nunavut, Nova Scotia, Manitoba, and Labrador. His international exploration experience includes working in Finland, Sweden, French Guiana, and in Portugal.

Prior to joining Lakeside, he was Vice President Exploration with Colt Resources Inc. where he contracted and liaised with external geological consultants, evaluated properties for acquisition, liaised with analytical laboratories, participated in investor relations roadshows and conferences in Canada and internationally, acted as “Qualified Person” as defined under NI 43-101, and was responsible for all technical press releases.

Mr. Justino is fluent in English, French, and Portuguese. He is a member of l’Ordre des géologues du Québec, the Society of Exploration Geologists and the PDAC. He holds a Bachelor of Science (B.Sc. Hons.) degree in Geology from McGill University and a Master of Science (M.Sc.) degree in Geology from Acadia University.

Mr. Yannis Banks, President and CEO of Lakeside, commented: “We are pleased that Mr. Justino is joining the Company as Vice President of Exploration. Mr. Justino brings extensive experience and expertise in taking exploration properties through to feasibility. He will play a key role in developing Lakeside’s projects. We are confident that Mr. Justino’s skill set is an ideal fit for Lakeside’s planned activities.”

### **About Lakeside Minerals Corp.**

Lakeside Minerals Corp. is engaged in acquiring, exploring, and developing mineral properties in the mining friendly jurisdiction of Quebec. Currently the company holds a portfolio of four gold projects, one uranium project, and two rare earth projects.

Lakeside is presently awaiting results of an independent NI 43-101 compliant technical report on the company’s Dufay gold project, which is located south of the Cadillac-Larder Lake Break, some 40 km west of Rouyn-Noranda, and just 4.7 km east of the historic world class Kerr-Addison gold mine.

Lakeside’s management and board have extensive experience in exploring and developing mineral deposits and building shareholder value.

**About Grasslands Entertainment Inc.**

Grasslands Entertainment Inc. is headquartered in Calgary, Alberta and is publicly traded on the TSX Venture Exchange under the symbol GEE. It creates, develops, finances, produces and distributes proprietary television programming for worldwide markets. Grasslands have a proven track record of producing quality, cost-effective programming with worldwide audience appeal.

**FOR FURTHER INFORMATION PLEASE CONTACT:**

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*The information disclosed in this press release regarding Lakeside was provided by Lakeside without review or investigation by Grasslands, and as such, Grasslands does not accept any responsibility for the accuracy of such disclosure. Completion of the Reverse Take-Over is subject to a number of conditions including, but not limited to, Exchange acceptance and if applicable pursuant to Exchange Requirements, majority of the minority shareholder approval. Where applicable, the Reverse Take-Over cannot close until the required shareholder approval is obtained. There can be no assurance that the Reverse Take-Over will be completed as proposed, or at all. Investors are cautioned that, except as disclosed in the filing statement to be prepared in connection with the transaction, any information released or received with respect to the transaction may not be accurate or complete and should not be relied upon. The TSX Venture Exchange Inc. has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved the contents of this press release. Neither TSX Venture Exchange Inc. nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange Inc.) accepts responsibility for the adequacy or accuracy of this release.*