



DIGIMAX’S SPETZ APP AND SERVICES LAUNCH IN THE USA

- *FIRST SERVICES BOOKED WITHIN MINUTES OF LAUNCH*

PRESS RELEASE – December 6, 2022

TORONTO/ACCESSWIRE –DIGIMAX GLOBAL INC. (the “Company” or “DigiMax”) (CSE: DIGI, OTC: DBKSF) is pleased to announce that its wholly owned subsidiary, Spetz Inc., has, as of December 5, 2022, officially launched its services in the US and within minutes of the launch, the first services were booked between paid subscribing service providers and consumers who had requested such services. The Spetz application is now available in all 50 US States, on the US Apple and Android app stores, and the first service call using the Spetz application was completed in Louisiana as an early morning roadside assistance call.

“The team has worked hard to bring us to this US launch representing one of the most exciting milestones in the history of our Company,” said CEO Yossi Nevo. “This launch represents the culmination of a huge effort by the Spetz team to make operating in the US a reality.”

Update to Press Release Dated December 2, 2022

In its December 2, 2022 press release, the Company disclosed that it had intended to file the audited financial statements for Spetz Tech Ltd. for the year ended December 31, 2021 (the “**Spetz Financial Statements**”) on or before Monday, December 5, 2022. Following discussions with the Canadian Securities Exchange (the “**Exchange**”), the Company, with the consent of the Exchange, has agreed to file the Spetz Financial Statements on SEDAR, and will include said financial information in either: (i) a voluntary Form 51-102F4 - *Business Acquisition Report* (“**BAR**”) in respect of the Company’s acquisition of Spetz Tech Ltd.; or (ii) in connection with a Form 51-102F2 - *Annual Information Form* (“**AIF**”), which the Company intends to file in the first quarter of 2023.

About DigiMax Global Inc.

DigiMax Global Inc. is a multinational technology company that operates Spetz, a global online, AI-powered marketplace that dynamically connects consumers to nearby top-rated service providers in around 30 seconds. Spetz is already operating in the United Kingdom, Australia and Israel, and has now launched in the USA. The Spetz app can be downloaded from the Apple and Android app stores in the respective countries.

The Spetz vision is to reinvent how people around the world connect to services in their moment of need. Connecting them immediately with the top-matched service provider, for any need, anytime, anywhere.

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Cautionary Note Regarding Forward-looking Statements

NEITHER THE CSE, NOR THEIR REGULATION SERVICES PROVIDERS HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE

Certain information in this press release constitutes forward-looking statements under applicable securities laws. Any statements that are contained in this news release that are not statements of historical fact may be deemed to be forward-looking statements and are based on expectations, estimates and projections as at the date of this press release. Forward-looking statements are often identified by terms such as "may", "should", "anticipate", "plans" "expect", "potential", "believe", "intend" or negatives of these terms and similar expressions. In this press release, forward-looking statements relate, among other things, to: the ability of Spetz to operate in all markets within the US; the ability of Spetz to support operations following its launch in the US; the Company's publishing of a BAR and/or AIF; and the anticipated adoption of the Spetz application by the US market.

Forward-looking statements are based on certain assumptions. While the Company considers these assumptions to be reasonable based on information currently available, they are inherently subject to significant business, economic and competitive uncertainties and contingencies and they may prove to be incorrect.

Forward-looking statements also necessarily involve known and unknown risks, including without limitation: risks associated with general economic conditions; increased competition in the mobile application and home-

services market; the potential risks associated with potential governmental and/or regulatory action with respect to the Company's/Spetz's business; and the ability of the Company to continue generating a profit; the inability of Spetz to support its US operations; the inability of Spetz to penetrate key US markets; failure by the Company to publish a BAR and/or AIF in a timely manner; and a lack of adoption of Spetz's application by the US market.

Readers are cautioned that the foregoing is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ from those anticipated. Forward-looking statements are not guarantees of future performance. The purpose of forward-looking information is to provide the reader with a description of management's expectations, and such forward-looking information may not be appropriate for any other purpose. Except as required by law, the Company disclaims any obligation to update or revise any forward-looking statements, whether as a result of new information, events or otherwise. Forward-looking statements contained in this news release are made as to the date hereof and are expressly qualified by this cautionary statement. Except as required by law, the Company assumes no obligation to update the forward-looking statements of beliefs, opinions, projections, or other factors, should they change.