



DIGIMAX'S SPETZ APP RECOGNIZED AS TOP PRODUCT IN UK FOR 2022

PRESS RELEASE – December 2, 2022

TORONTO/ACCESSWIRE –DIGIMAX GLOBAL INC. (the “Company” or “DigiMax”) (CSE: DIGI, OTC: DBKSF) is pleased to announce the Spetz app has been recognised by both readers and the editorial team of Professional Builder as one of the best products of 2022.

The Spetz app, a product of Digimax global has been recognised as one of the best products of 2022 by the readers and the editorial team at Professional Builder. In its 32nd year, Professional Builder’s Top Product Award is an annual industry accolade in the UK, which celebrates the solutions that have caught the eye of their readers.

With 133,500 copies distributed each month, 100,000 via the trade counters of more than 2500+ builders’ merchant outlets across the UK, and a further 33,500 emailed out, winning the award demonstrates that the Spetz app has found favour with the active tradespeople who are using it to grow their business and get more work.

The Spetz app will quickly and easily match property owners with the right tradespeople. With more than 10 years in development, it harnesses the power of Artificial Intelligence to connect a homeowner with a service provider in around 30 seconds. There’s a high conversion rate, no on-going subscription fee, and a rating system that will help builders win more work.

Lee Jones, Editor at Professional Builder comments, “The Spetz App utilises the latest technology to bring service providers and property owners together with unrivalled speed, and that’s what stood out with the Top Product Award judges and Professional Builder readers alike.”

CEO Yossi Nevo comments “We are delighted to have been recognised by Professional Builder as one of the top products of 2022. We are continuing to invest all our efforts in building a winning product that can provide, a unique user experience and give value to both consumers and services providers who use the Spetz app.”

About DigiMax Global Inc.

DigiMax Global Inc. is a multinational technology company that operates Spetz, a global online, AI-powered marketplace platform that dynamically connects consumers to nearby top-rated service providers in around 30 seconds. Spetz is already operating in the United Kingdom, Australia and Israel with a target launch in the USA, in December 2022.

The Spetz vision is to reinvent how people around the world connect to services in their moment of need. Connecting them immediately with the top-matched service provider, for any need, anytime, anywhere.

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Cautionary Note Regarding Forward-looking Statements

NEITHER THE CSE, NOR THEIR REGULATION SERVICES PROVIDERS HAVE REVIEWED OR ACCEPTED RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE

Certain information in this press release constitutes forward-looking statements under applicable securities laws. Any statements that are contained in this news release that are not statements of historical fact may be deemed to be forward-looking statements and are based on expectations, estimates and projections as at the date of this press release. Forward-looking statements are often identified by terms such as "may", "should", "anticipate", "plans", "expect", "potential", "believe", "intend" or negatives of these terms and similar expressions. In this press release, forward-looking statements relate, among other things, to: the launch of the Spetz application in the US in December 2022; the ability of Spetz to operate in all markets within the US; the ability of Spetz to support operations following its launch in the US; and the anticipated adoption by the US market.

Forward-looking statements are based on certain assumptions. While the Company considers these assumptions to be reasonable based on information currently available, they are inherently subject to significant business, economic and competitive uncertainties and contingencies and they may prove to be incorrect.

Forward-looking statements also necessarily involve known and unknown risks, including without limitation: risks associated with general economic conditions; increased competition in the mobile application and home-services market; the potential risks associated with potential governmental and/or regulatory action with respect

to the Company's/Spetz's business; and the ability of the Company to continue generating a profit; the inability of the Spetz to successfully launch its US operations in December 2022; the inability of Spetz to support its US operations; the inability of Spetz to penetrate key US markets; and a lack of adoption of Spetz's application by the US market.

Readers are cautioned that the foregoing is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ from those anticipated. Forward-looking statements are not guarantees of future performance. The purpose of forward-looking information is to provide the reader with a description of management's expectations, and such forward-looking information may not be appropriate for any other purpose. Except as required by law, the Company disclaims any obligation to update or revise any forward-looking statements, whether as a result of new information, events or otherwise. Forward-looking statements contained in this news release are made as to the date hereof and are expressly qualified by this cautionary statement. Except as required by law, the Company assumes no obligation to update the forward-looking statements of beliefs, opinions, projections, or other factors, should they change.