



DigiMax Provides Update Regarding CryptoHawk and Cayman Crypto Fund

CRYPTOHAWK BTC RETURN IN JUNE IS UP 20.6% vs. 11.7% DROP FOR BTC

TORONTO, ON / ACCESSWIRE / June 28, 2021 / DigiMax Global Inc. (the "Company" or "DigiMax") (**CSE:DIGI**)(**OTC:DBKSF**), a company that provides artificial intelligence ("AI") and cryptocurrency technology solutions, is pleased to provide an update about the successful activities being realized at its wholly owned subsidiary, DataNavee Inc.

DigiMax is pleased to report that its new Crypto Price Trend Predictor, CryptoHawk, that was launched on June 1st, 2021 has had a stellar performance in June. These figures are based on closed prediction cards through the last closed prediction on June 27th, 2021 and all information is available to subscribers and free trial members.

For Bitcoin ("BTC"), there is 32.3% difference, in the first month of launch, based on the return our subscribers earned from the prediction indicators sent to them by text, compared to the buy-and-hold strategy for the same period. CryptoHawk produced a 20.6% gain so far in June compared to a 11.7% loss in the value of Bitcoin in the same period.

For Ethereum ("ETH"), CryptoHawk is ahead of buy-and-hold by a 34.7% difference. CryptoHawk has provided subscribers with a 5.6% gain while buy-and-hold has produced a 29.1% loss in ETH value so far in June.

While these results speak for themselves, the Company is also pleased to report that an extensive marketing campaign for CryptoHawk has commenced and is planned to grow exponentially and globally for the balance of the year. This program could not be started until after CryptoHawk was launched, and while it is still early too early to provide definitive year-end predictions, so far in June we have seen a 26% rise in monthly recurring revenue, and a 45% growth in lifetime value. These values are based on an end of May 2021 subscriber base of under 1,000 subscribers but the momentum has been increasing daily, with several basic subscribers already jumping up to the advanced membership. We remain confident that an end-of-year target of 10,000 subscribers is a reasonable goal.

The CryptoHawk results provide a strong foundation to launch the CryptoHawk-based Crypto Fund domiciled in the Cayman Islands and expected to be launched by the end of August 2021 as previously announced. Pre-marketing of the fund is progressing well and the stated goal of achieving \$1 billion of Assets Under Management within 24 months seems realistic at this time.

About DigiMax

DigiMax is a technology company committed to unlocking the potential of disruptive technologies by providing advanced financial, predictive, and cryptocurrency solutions across various verticals. DigiMax is an official IBM Watson partner, and the Company's engineering team has extensive experience in Machine Learning, Neural Language Processing, AI, Big Data and Cryptocurrency technology.

To learn more, visit our website: <https://digimaxglobal.com/>

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Cautionary Note Regarding Forward-looking Statements

This press release contains "forward-looking statements or information". Forward-looking statements can be identified by words such as: anticipate, intend, plan, goal, seek, believe, project, estimate, expect, strategy, future, likely, may, should, will and similar references to future periods. Examples of forward-looking statements in this press release include, among others, statements about the Company and Kirobo Inc.'s future plans, expectations and objectives.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. The Company may not actually achieve its plans, projections, or expectations. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company, including expectations and assumptions concerning the future plans of Kirobo Inc. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following: the adequacy of our cash flow and earnings, the benefits and uses of our software, the pricing and availability of our software, the availability of future financing and/or credit, and other conditions which may affect our ability to expand the platforms and software described herein, the level of demand and financial performance of the cryptocurrency industry, developments and changes in laws and regulations, including increased regulation of the cryptocurrency

industry through legislative action and revised rules and standards applied by the Canadian Securities Administrators, the Ontario Securities Commission, and/or other similar regulatory bodies in other jurisdictions, disruptions to our technology network including computer systems, software and cloud data, or other disruptions of our operating systems, structures or equipment, the impact of COVID-19 or other viruses and diseases on the Company's ability to operate, consumer sentiment towards the Company's products and services, failure of counterparties to perform their contractual obligations, government regulations, competition, loss of key employees and consultants, and general economic, market or business conditions, the impact of technology changes on the products and industry, the ability for Kirobo Inc. to complete its business objectives, as well as those risk factors discussed or referred to in disclosure documents filed by the Company with the securities regulatory authorities in certain provinces of Canada and available at www.sedar.com. Given these risks, uncertainties and assumptions, you should not place undue reliance on these forward-looking statements.

Any forward-looking statement made by us in this press release is based only on information currently available to us and speaks only as of the date on which it is made. Except as required by applicable securities laws, we undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.