

# DigiMax Announces Appointment of NYC-Based Eric Lerner to Board of Directors

## FOR IMMEDIATE RELEASE – MARCH 30, 2021

**TORONTO/ACCESSWIRE** – March 30, 2021-- DigiCrypts Blockchain Solutions Inc. o/a DigiMax Global Solutions (the "Company" or "DigiMax") (CSE:DIGI) is pleased to announce the appointment of Eric S. Lerner to the Board of Directors.

Eric S. Lerner, Esq is an attorney and cofounder of a number of successful companies and non-profits where he advocates for a variety of social causes. He is skilled in investor relations, strategic planning, fundraising and venture capital. Most recently, Eric was a Director of the U.S. Presidential Campaign of Brock Pierce, co-founder of Blockchain Capital and Block.one, which released EOS.IO software, the largest ICO in history. Eric also served as liaison to the Independence Party and co-organized the largest National Convention for Independent candidates in the United States. Eric practices law and serves and has served on the Board of Directors of numerous organizations, including Gabrielle's Angel Foundation for Cancer Research, Mandela Institute for Humanity, and biotech firm, TO Pharmaceuticals. Eric has served as an advisor to many high-profile clients, including a co-founder of Facebook, and for almost a decade, he has served as a senior advisor and special counsel to the grandson of former South African President Nelson Mandela.

Eric graduated Cum Laude with a Batchelor of Arts degree from UCLA and earned his Juris Doctor degree from Fordham University School of Law. He has been admitted to practice law in New York state and federal courts since 2005, and has been Of Counsel to Lerner & Lerner, P.C., since 2013. Prior to that, Eric practiced in the Media and Entertainment and Litigation groups at Pryor Cashman LLP where he worked under the co-chair of the Media and Entertainment group.

"We are honoured to have Mr. Lerner join our Board," said DigiMax CEO and Director Chris Carl. "With his impressive history of assisting his clients through significant business accomplishments, we appreciate Eric's passion for creating great companies, and his high moral compass, and we look forward to working together to help the Company build an ever-stronger U.S .presence."

"I see DigiMax as a company poised for great success by combining artificial intelligence with the power of blockchain technology to help make the cryptocurrency world safer and more efficient for investors," said Eric Lerner. "I am known for thinking outside the box and plan to bring a unique perspective to the DigiMax Board."

### About DigiMax

DigiMax is a company formed to utilize advanced financial technologies, together with predictive analytics derived from artificial intelligence-based machine learning, to provide customers with high value products and services in multiple market sectors.

The recent acquisitions of 100% of the DataNavee shares, and Darwin Ecosystem assets have given DigiMax a globally competitive artificial intelligence platform from which to offer these products and services.

DigiMax currently has two such products available at present: its Projected Personality Interpreter offered to large organizations to assist with assessing personality traits of existing and potential employees, and CryptoDivine.ai that is a subscription-based information tool that assists investors in determining when price trend changes are likely to occur for Bitcoin and Ethereum.

DigiMax expects to increase the number of valuable product offerings made available to small businesses and individuals in the coming months.

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#### **Cautionary Note Regarding Forward-looking Statements**

This press release contains "forward-looking statements or information". Forward-looking statements can be identified by words such as: anticipate, intend, plan, goal, seek, believe, project, estimate, expect, strategy, future, likely, may, should, will and similar references to future periods. Examples of forward-looking statements in this press release include, among others, statements we make regarding information about future plans, expectations and objectives of the Company.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. The Company may not actually achieve its plans, projections, or expectations. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following: the adequacy of our cash flow and earnings, the availability of future financing and/or credit, and other conditions which may affect our ability to expand the App Platform described herein, the level of demand and financial performance of the cryptocurrency industry, developments and changes in laws and regulations, including increased regulation of the cryptocurrency industry through legislative action and revised rules and standards applied by the Canadian Securities Administrators, Ontario Securities Commission, and/or other similar regulatory bodies in other jurisdictions, disruptions to our technology network including computer systems, software and cloud data, or other disruptions of our operating systems, structures or equipment, the impact of Covid-19 or other viruses and diseases on the Company's ability to operate, consumer sentiment towards the Company's products and services, failure of counterparties to perform their contractual obligations, government regulations, competition, loss of key employees and consultants, and general economic, market or business conditions, the impact of technology changes on the products and industry, as well as those risk factors discussed or referred to in disclosure documents filed by the Company

with the securities regulatory authorities in certain provinces of Canada and available at www.sedar.com. Given these risks, uncertainties and assumptions, you should not place undue reliance on these forward-looking statements.

Any forward-looking statement made by us in this press release is based only on information currently available to us and speaks only as of the date on which it is made. Except as required by applicable securities laws, we undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.