



Global Wellness' KaleidoMyco Brand Introduces FIRST EVER Effervescent Tablets Combining Functional Mushrooms + Hemp Extract

Vancouver, British Columbia, April 12, 2022 – Global Wellness Strategies Inc. (CSE: GWS) (Frankfurt:O3X4) (OTCQB: GWSFF) (“Global” or the “Company”) today announces their brand KaleidoMyco will be launching their proprietary fizz tablets this month to the American marketplace. KaleidoMyco is focused on working with doctors and integrative medical practitioners in a collaborative effort in the discovery of products combining mycology formulas with hemp extract derived cannabinoids focused on health and wellness.

“In the competitive global space of plant based medicines being the first mover has plenty of advantages. The strong team of mycologists and scientists took near a year to perfect the fizz tablets launching. We congratulate them on all their efforts and look forward to sharing their successes together and helping them create worldwide sales distribution networks.” said Meris Kott, CEO Global Wellness Strategies.

Hemp infused medicinal mushroom products aka functional mushrooms are increasingly relevant, because of their ancient healing powers on an array of modern-day ailments. Taking these two powerful plant medicines together enables one to experience enhanced effects. The synergistic combination of both a hemp-derived blend plus medicinal mushrooms is amazing. An immunity boost, increased cognitive focus, de-stress affect and balanced energy are all benefits of functional mushrooms; while hemp benefits can also include decreased anxiety, reduced pain and improved sleep. KaleidoMyco has developed the first-ever dissolvable hemp infused myco tablets to enter the effervescent category. The tablets dissolve quickly in a glass of water or any beverage hot or cold, adding effervescence and flavor, and are an excellent way to supplement a healthy diet with an array of complementary and synergistic ingredients. The first 3 SKUs are a combo 1+1 of 25mg cannabinoids plus 25mg of functional mushrooms flavored by natural citrus, berry and grape. “According to the report published by Allied Market Research, the global functional mushroom market generated \$7.98 billion in 2020, and is estimated to reach \$19.33 billion by 2030, witnessing a CAGR of 9.3% from 2021 to 2030.”¹

About Global Wellness Strategies

Global Wellness Strategies is a prospect generator that provides high growth companies with financial, operational, and management assistance in the fast-growing market for wellness consumer products. The focus of the Company is on global wellness, psychedelics, mycology, hemp and CBD, healthcare-related target companies.

For further information visit websites:

www.globalwellnesstrategies.com

¹ <https://www.alliedmarketresearch.com>

Or Contact Meris Kott CEO 604.484.0355 or email to info@globalwellnessstrategies.com

Further information about the Company is available on www.SEDAR.com under the Company's profile.

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