



Global Wellness Strategies & KaleidoMyco Introduce One-Shot Drink Combining Functional Mushrooms + Hemp Extract

The one-shot utilizes proprietary extraction technologies for a refreshing on-the-go beverage

Vancouver, British Columbia

April 26, 2021 – Global Wellness Strategies Inc. (formerly Redfund Capital Corp.) (CSE: LOAN) (Frankfurt: O3X4) (OTCQB: PNNRF) (“GWS” or the “Company”) and KaleidoMyco, one of the first companies combining hemp extract and adaptogens introduces its flavored antioxidant one-shot beverage combining functional mushrooms with hemp extract.

KaleidoMyco is combining 50 milligrams of hemp extract with functional mushrooms to launch a new one-shot wellness beverage utilizing its proprietary extraction techniques. KaleidoMyco will launch a blend of functional mushrooms in three likeable flavors including, lemon lime, orange citrus and grape.

The concept of a wellness shot designed for health benefits is not novel but in recent years they have gained traction at vitamin shops, fresh-pressed juice bars, and grocery stores. The 60-100oz tiny drinks often promise immune boosts and weight loss. Consumers flock to them and many of the most popular wellness shots on the market are now plant based extraction products like KaleidoMyco’s new hemp-myco shot.

In recent years functional edible mushrooms have attracted attention as a commercial source of antioxidants. Various anti-inflammatory compounds and substances in functional mushrooms offer relief from arthritis, muscle strain, and other common inflammatory conditions. It has been said that these mushrooms help stabilize the immune system and that they boost the body’s defenses and even the production output of white blood cells¹.

“The team at KaleidoMyco are innovators, mycologists and formulators, who look to introduce new wellness products that help consumers take care of themselves first. It is a boost to our minds and bodies not a cure is their philosophy and a theory that resonates during COVID 19. Bringing revenues to the bottom line in short order continues to be their fiscal mandate. We anticipate an online storefront and digital rollout on platforms such as Amazon shortly. A direct sales network plus distributors should be in full-swing by end of the next quarter.” Stated Meris Kott, CEO Global Wellness Strategies Inc.

¹ Kozarski M.S., Klaus A.S., Niksic M.P., van Griensven L.J.L.D., Vrvic M.M., Jakovljevic D.M. Polysaccharides of higher fungi: Biological role, structure and antioxidative activity. Chem. Ind. 2014;68:305–320. doi: 10.2298/HEMIND121114056K

About KaleidoMyco

KaleidoMyco is one of the world's first companies combining hemp extract, adaptogens and myco based ingredients to produce world-class, data-driven, science-based wellness products. It is dedicated to driving ground-breaking innovations in the production and delivery of myco derived formulations. KaleidoMyco has a team of experts who are actively working to lay the foundation in the psilocybin space as more developments in regulation become available.

About Global Wellness Strategies

Global Wellness Strategies is a prospect generator that provides high growth companies with financial, operational, and management assistance in the fast-growing market for wellness consumer products. The focus of the Company is on global wellness, hemp and CBD, healthcare-related target companies.

For further information please visit our website:

www.globalwellnessstrategies.com or www.kaleidomyco.com

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