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TraceSafe Increases Global Presence With Launch Of Operations In Japan

October 14, 2021: Vancouver, BC – [Tracesafe Inc.](#), (“TraceSafe”) (CSE: TSF), a global leader in location-aware Internet of Things (IoT) platforms for large-scale industrial and enterprise operations, announced today that its presence has been further expanded in the APAC region with the launch of operations in Tokyo, Japan.

A number of prospective customers in the country have expressed their interest in TraceSafe’s PaaS product, specifically for enterprise IoT applications. The company has invested significant resources to develop its innovative suite of products for enterprise IoT, including asset tracking, contact tracing, and employee connectivity and engagement.

“Demand for globally proven IoT platforms like TraceSafe’s is growing,” said Wayne Lloyd, TraceSafe CEO. “After gaining a solid footing in North America and Singapore, laying the groundwork for partnerships in Europe and becoming the number one IoT provider for cruise lines, increasing our presence in the APAC region is a logical next priority for TraceSafe.”

The Japanese market for IoT applications has boomed in recent years, and is expected to rise to a whopping 1.83 trillion yen in 2024 (approximately 16 billion USD). TraceSafe’s [recent ISO27001 certification](#) puts the firm in a key position to provide IoT solutions for customers in Japan, where [the certification is a legal requirement](#).

About TraceSafe

TraceSafe is a full suite of real-time location management services and contact tracing solutions enabled through advanced low-power Bluetooth beacons and enterprise cloud management. TraceSafe’s leading cloud management solution ensures both user privacy and comprehensive administrative control. TraceSafe’s patented contact tracing bracelet has already been deployed in mission-critical quarantine applications around the world in partnership with leading governments. In addition to their government work, TraceSafe is developing leading-edge solutions for Enterprise, Healthcare, Education, Government, and large-scale venue management.

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