

October 8, 2021

To: All Canadian Securities Regulatory Authorities

Dear Sirs/Mesdames:

RE: C21 Investments Inc. (the "Issuer")

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type: Annual General Meeting

Record Date for Notice of Meeting:

Record Date for Voting (if applicable):

November 3, 2021

Beneficial Ownership Determination Date:

November 3, 2021

Meeting Date:

December 17, 2021

Meeting Location (if available): Vancouver, British Columbia

Issuer sending proxy related materials directly to NOBO: No Issuer paying for delivery to OBO: No

Notice and Access (NAA) requirements:

NAA for Beneficial Holders Yes

Beneficial Holders Stratification Criteria Not Applicable

NAA for Registered Holders Yes

Registered Holders Stratification Criteria Not Applicable

Voting Security Details:

Description: CUSIP Number: ISIN:

Common Class 12675Q101 CA12675Q1019

Sincerely,

C21 INVESTMENTS INC.

"Michael Kidd"

MICHAEL KIDD Chief Financial Officer