



February 6, 2019

CSE: CXXI

C21 ANNOUNCES STOCK OPTION GRANT

C21 Investments Inc. (CSE: CXXI) (the “**Company**”) announces that pursuant to its 10% Rolling Stock Option Plan (the “**Plan**”), it has granted incentive stock options to certain employees entitling them to purchase an aggregate of 710,000 common shares of the Company at an exercise price of \$1.11 per share for a 3-year term expiring at close of business on February 5, 2022.

ON BEHALF OF THE BOARD

SIGNED: “*Michael Kidd*”

Michael Kidd, CFO, Secretary, Director

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The CSE has not accepted responsibility for the adequacy or accuracy of this release.