

ROCKEX APPOINTS NEW DIRECTOR

March 4, 2011 – Rockex Mining Corporation (“**Rockex**” or the “**Corporation**”) (TSX: **RXM**) is pleased to announce the appointment of Bruce Reid as a director of Rockex, replacing Sam Garofalo who will continue as Chief Financial Officer of the Corporation. The appointment is subject to regulatory approval.

Bruce Reid is currently the Chief Executive Officer and a Director of Carlisle Goldfields Limited and served as the Chief Executive Officer and a Director of U.S. Silver Corporation from mid-2006 to November 2008. As well, he currently sits on the boards of directors of KWG Resources Inc, Fletcher Nickel Inc. and Debuts Diamonds Inc. Mr. Reid has over thirty (30) years of experience in the mining and mining financing industries. Prior to joining U.S. Silver Corporation, he was the Vice President of Mining Investment Banking at Research Capital Corporation, a full service securities dealer in Toronto, Ontario, and a Director of Patricia Mining Corp. from 2002 to 2008. During his tenure at Patricia Mining Corp., that company opened the underground Island Gold mine near Wawa, Ontario. Prior to his tenure with Patricia Mining Corp., Mr. Reid was a Mining Analyst at various securities firms based in Toronto analyzing public mining companies for institutional investors. Mr. Reid also worked as an exploration geologist at numerous projects in northern Canada immediately after graduating with a B.Sc. in geology from the University of Toronto (1979). Mr. Reid also has a finance degree from the University of Windsor (1982).

“We are pleased to have Bruce join our team at Rockex,” said Pierre Gagné, Chairman of Rockex. “His extensive experience in corporate finance, as well as mining operations and mine development, will significantly enhance the depth of our board in those areas.”

About Rockex Mining Corporation

Rockex Mining Corporation, through its wholly-owned subsidiary, Rockex Limited, is a mineral exploration company based in Thunder Bay, Ontario focused on discovering and developing significant iron resources in Northwestern Ontario, Canada. Rockex Limited has a 100% direct interest in the Western Lake St. Joseph Iron Project, consisting of 23 contiguous mining claims covering a nominal area of approximately 5,392 hectares located approximately 100 kilometres northeast of Sioux Lookout and 80 kilometres south-southwest of Pickle Lake. In December 2010, Rockex Limited received a National Instrument (“NI”) 43-101 Mineral Resources Estimate (the “Mineral Resources”) for its Eagle Island deposit (the “Eagle Island Deposit”) in its 100%-owned Western Lake St. Joseph Iron Ore Project concluding that at an 18% Soluble Iron cut-off grade, there are Indicated Mineral Resources of 590,847,000 tonnes grading 28.84% Fe and Inferred Mineral Resources of 415,757,000 tonnes grading 29.47% Fe in the Eagle Island Deposit (*see press release dated December 17, 2010*). In addition, Rockex Limited holds a 100% interest in three other iron projects in relative close proximity to Rockex Limited’s Western Lake St. Joseph Project: (i) East Soules Bay, a property consisting of 3 contiguous mining claims (768 hectares) in and along the eastern end of Lake St. Joseph, approximately 40 kilometres east of Rockex’ Western Lake St. Joseph Iron Project, (ii) the Doran Lake Property consisting of 4 contiguous mining claims (832 hectares) in and along the north

shore of Doran Lake, south of Lake St. Joseph, approximately midway between the Western Lake St. Joseph Iron Project and the East Soules Bay Project and (iii) the Root Lake Project, a property consisting of 4 contiguous claims (832 hectares), near the western end of Lake St. Joseph. Rockex Limited also holds an option to acquire a 100% interest in 5 claims covering 1,024 hectares in close proximity to the western end of Lake St. Joseph – the Root Bay Project. Please visit the Corporation's website at www.rockexmining.com.

For further information please contact:

Pierre Gagné, Chairman of the Board of Rockex, at 807-623-2626 or by email at pgclgagne@tbaytel.net or by mail at 580 New Vickers Street, Thunder Bay, Ontario P7G 1J3.

Neither IIROC nor any stock exchange or other securities regulatory authority accepts responsibility for the adequacy or accuracy of this release.