

Justera Announces Supply Agreement for Coupang

Toronto, Ontario--(Newsfile Corp. - November 14, 2023) - **Justera Health Ltd. (CSE: VTAL) (OTC Pink: SCRSF)** ("**Justera**" or the "**Company**") is pleased to announce that its wholly-owned subsidiary, Naturevan Nutrition Ltd., ("**Naturevan**"), has entered into an agreement on November 10, 2023 to supply Naturevan's products to Coupang Corp. ("**Coupang**"), a subsidiary of Coupang Inc., through its distributor, JS Foods Global ("**JS Foods**"), a health food distributor with operations in the U.S.A., South Korea, Japan, and Canada. This agreement will facilitate the distribution of Naturevan's premium health food products to Coupang.

Coupang is a global e-commerce platform that offers an ideal venue for the distribution of Naturevan's health food products. Leveraging Coupang's extensive reach and the popularity of online shopping, the partnership provides an exciting opportunity for the Company to reach a diverse customer base, further enhancing its brand visibility and market presence online.

"We are very excited. The collaboration with Coupang through its distributor JS Food opens up an exciting channel to make our products readily accessible to a larger audience online, fulfilling our mission to promote health and wellness globally," said Edward Park, Chief Executive Officer of the Company.

About Coupang

Coupang is one of the leading e-commerce and technology companies, based in South Korea. Through its user-friendly website, the company offers a vast array of products, including electronics, fashion, groceries, and more, delivering them quickly and efficiently to customers' doorsteps. With a strong focus on innovation and customer convenience, Coupang has become a trusted name in the Korean e-commerce industry, providing a seamless shopping experience for customers across the country.

To learn more, please visit: www.coupang.com

About JS Foods

JS Foods introduces healthy food from around the world to consumers to enjoy at home and abroad using a global network. JS Foods has developed its product line based on years of research and development to ensure a high standard of quality healthy food. The company creates natural healthy foods without additives or chemicals. The global brand is made up of different health food brands spanning across the globe to provide their exclusive health food brand.

To learn more about JS Foods, please visit: www.jsglobal.com

About Justera

Established in 2020, Justera Health Ltd. is a Canadian Company focused on health and wellness. Through its services, innovative products, strategic partnerships, Justera empowers individuals to prioritize their well-being. With four subsidiaries, it offers personalized healthcare services and solutions, such as IV Vitamin Therapy, premium nutritional supplements through its Naturevan Nutrition brand, a full 360-degree wellness and spa experience through Juillet Wellness that provides registered massage therapy, acupuncture, and new retail stores in Vancouver. Justera's mission is to enhance Canadians overall well-being with diverse solutions catering to individual needs.

For additional information on Justera and other corporate information, please visit the Company's website at www.justerahealth.com.

For more information about the Company, please refer to the Company's profile on SEDAR+ at www.sedarplus.ca.

Neither the Canadian Securities Exchange (the "CSE") nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

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Forward-Looking Statements:

Certain statements contained in this news release may constitute forward-looking information, including statements relating to the future development of Justera's business. Forward-looking information is often, but not always, identified by the use of words such as "anticipate", "plan", "estimate", "expect", "may", "will", "intend", "should", and similar expressions. Forward-looking information involves known and unknown risks, uncertainties, and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information. The actual results of Justera could differ materially from those anticipated in this forward-looking information as a result of regulatory decisions, competitive factors in the industries in which Justera operates, prevailing economic conditions, changes to Justera's strategic growth plans, and other factors, many of which are beyond the control of Justera. Management of Justera believes that the expectations reflected in the forward-looking information herein are reasonable, but no assurance can be given that these expectations will prove to be correct and such forward-looking information should not be unduly relied upon. Any forward-looking information contained in this news release represents Justera's expectations as of the date hereof and is subject to change after such date. Justera disclaims any intention or obligation to update or revise any forward-looking information whether as a result of new information, future events, or otherwise, except as required by applicable securities legislation.

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