

FORM 51-102F3

MATERIAL CHANGE REPORT

1. Name and Address of Company:

Greenrise Global Brands Inc. (formerly AMP Alternative Medical Products Inc.) (the "**Company**")
224 West 5th Avenue
Vancouver, British Columbia, V5Y 1J4

2. Date of Material Change:

The material change described in this report occurred on November 2, 2021.

3. News Release:

On November 3, 2021, the Company issued a news release through the facilities of Stockwatch disclosing the material change.

4. Summary of Material Change:

The Company announced that it had entered into a share purchase agreement dated November 2, 2021 (the "**SPA**"), pursuant to which the Company acquired all of the issued and outstanding shares of Greenrise GmbH ("**Greenrise**") from AIC040 UG ("**AIC**"), the sole shareholder of Greenrise, in consideration for 4,290,000 (the "**Consideration Shares**") Class A Voting Common Shares without par value of the Company (the "**Common Shares**") at a deemed price of \$0.34 per Consideration Share (the "**Acquisition**"). In connection with the Acquisition, the Company changed its name from "AMP Alternative Medical Products Inc." to "Greenrise Global Brands Inc." (the "**Name Change**").

5. Full Description of Material Change:

The Company announced that it had entered into the SPA, pursuant to which the Company acquired all of the issued and outstanding shares of Greenrise from AIC, the sole shareholder of Greenrise, in consideration the Consideration Shares at a deemed price of \$0.34 per Consideration Share.

Concurrently with the closing of the Acquisition, the Company added Hendrik Knopp to the board of directors of the Company and Florian Witt and Alex Hintz as Chief Operating Officer and Chief Production Officer, respectively, all of whom were previously with Greenrise.

In connection with the Acquisition, the Company completed the Name Change. The Common Shares commenced trading on the Canadian Securities Exchange (the "**CSE**") under its new name as of the open of trading on November 8, 2021. The Company's new CUSIP number is 39540L108 and its new ISIN number is CA39540L1085. The Company's trading symbol on the CSE will not change.

6. Reliance on subsection 7.1(2) of National Instrument 51-102:

Not applicable.

7. Omitted Information:

Not applicable.

8. Executive Officer:

The following executive officer of the Company is knowledgeable about the material change and this report and may be contacted by any of the securities commissions respecting the material change and this report:

Alex Blodgett
Chief Executive Officer
Telephone: +1 (604) 689-7533

9. Date of Report:

November 9, 2021.