

AIC040 UG ANNOUNCES ACQUISITION OF COMMON SHARES OF GREENRISE GLOBAL BRANDS INC. (FORMERLY AMP ALTERNATIVE MEDICAL PRODUCTS INC.)

November 9th, 2021 – Vancouver, British Columbia: AIC040 UG ("AIC") announces that it has acquired direct beneficial ownership and control (the "**Acquisition**") of 4,290,00 (the "**Consideration Shares**") Class A Voting Common Shares without par value (the "**Common Shares**") in the capital of Greenrise Global Brands Inc. (formerly, AMP Alternative Medical Products Inc.) (the "**Company**"). The Acquired Shares were acquired pursuant to a share purchase agreement dated November 2, 2021 pursuant to which the Company acquired all of the issued and outstanding shares of Greenrise GmbH ("**Greenrise**") from AIC, the sole shareholder of Greenrise, in consideration for the Consideration Shares at a deemed price of \$0.34 per Consideration Share for an aggregate deemed value of \$1,458,600 (the "**Transaction**"). The Transaction was fully completed in accordance with German law on November 8, 2021.

Prior to the Acquisition, AIC did not have beneficial ownership and control over any Common Shares. Following the Transaction, AIC attained beneficial ownership and control over a total of 4,290,000 Common Shares, representing approximately 12.05% of the currently issued and outstanding Common Shares.

AIC acquired the Consideration Securities for investment purposes only, and will review its investment on an ongoing basis. Upon such review, depending upon such factors that AIC may, from time to time, deem relevant, AIC may, among other things, acquire additional securities of the Company or dispose of some or all of the existing or additional securities AIC holds or will hold, directly or indirectly.

AIC is issuing this press release pursuant to the requirements of National Instrument 62-103. A copy of the related early warning report (the "**Report**") will be issued by AIC and will be filed on the SEDAR website (www.sedar.com) under the profile for the Company. For further information or to obtain a copy of the Report, please contact AIC as follows:

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The CSE nor its market regulator does not accept responsibility for the adequacy or accuracy of this news release. The CSE has neither approved nor disapproved the contents of this news release.