



ParcelPal Technology, Inc. Experiences Continued Growth in Medical Marijuana Market

Vancouver, British Columbia, Canada – March 8th, 2017 – ParcelPal Technology Inc. (OTC: PTNYF) (CSE: [PKG.CN](#)) (FSE:PTO) (“ParcelPal” or the “Company”), a technology driven logistics company that offers on-demand delivery of merchandise from leading retailers, restaurants, medical marijuana dispensaries and liquor stores is pleased to announce that they have signed a medical marijuana dispensary chain in Toronto Canada, that currently operates six dispensaries. These dispensaries are taking advantage of ParcelPal’s technology solution to provide their customers with an on-demand delivery experience. ParcelPal expects to begin service in the greater Toronto Area imminently.

With the 15 store nation-wide dispensary chain announced January 27th, the 5 Vancouver dispensaries announced February 22, and now, this Toronto based chain, ParcelPal now has over 25 medical marijuana dispensaries signed up across Canada.

President Kelly Abbott states, “As medical marijuana is one of the key verticals we are targeting, it has become evident to major industry players that ParcelPal’s on demand delivery is a value-added resource to any dispensary wishing to grow their sales and outreach to their patients. We are very pleased with the rapid adoption of our technology by dispensaries, and we plan on taking this vertical a step further with an expansion into Toronto. We are very excited to begin building a national brand that consumers from all verticals will recognize.”

CEO Jason Moreau states, “Delivery is critical for chronically ill patients who otherwise have to drive long distances or who may have minimal access to transportation. Our technology platform helps our partner dispensaries manage medical marijuana deliveries efficiently, while effectively maintaining regulatory compliance.”

Customers that order marijuana through ParcelPal will be required to provide their date of birth at checkout to confirm they are 19 years or older and a current medical marijuana patient in Canada. In order for marijuana to be delivered, the recipient must be 19 years or older and must also be present to sign for the delivery and show proof of legal age with a valid photo ID.

ParcelPal now has platforms live with four verticals – Retailers, Liquor, Restaurants, and Marijuana Dispensaries – and has customers signed up with each.

About ParcelPal Technology Inc.

ParcelPal is a technology driven logistics company that connects consumers to the goods they love. Customers can shop at partner businesses and through the ParcelPal technology receive their purchased goods within an hour. The Company offers on-demand delivery of merchandise from leading retailers, restaurants, medical marijuana dispensaries and liquor stores in Vancouver and soon in major cities Canada-wide.

ParcelPal: www.parcelpal.com

The Canadian Securities Exchange (“CSE”) or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: **PKG**

FSE – Symbol: **PTO**

OTC – Symbol: **PTNYF**

Shares issued and outstanding: **28,188,558**

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Forward Looking Information

This news release contains forward looking statements relating to the Proposed Transaction, and the future potential of ParcelPal. Forward looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of historical fact, included in this release are forward looking statements that involve risks and uncertainties. These risks and uncertainties include, without limitation, the risk that the Proposed Transaction will not be completed due to, among other things, failure to execute definitive documentation, failure to complete satisfactory due diligence, failure to receive the approval of the CSE and the risk that ParcelPal will not be successful due to, among other things, general risks relating to the mobile application industry, failure of ParcelPal to gain market acceptance and potential challenges to the intellectual property utilized in ParcelPal. There can be no assurance that any forward looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward looking statements contained in this news release are expressly qualified by this cautionary statement. The forward looking statements contained in this news release are made as

of the date of this news release and the Company will only update or revise publicly any of the included forward looking statements as expressly required by Canadian securities laws.