



ParcelPal Announces Approval by Shopify for App Store

Vancouver, British Columbia –February 20th 2016 – ParcelPal Technology Inc. (“ParcelPal” or the “Company”), (PKG:CSE) (FSE:PTO) (OTC:PTNYF) - is pleased to announce that the company’s plug-in has been removed from the beta status on the Shopify (NYSE:SHOP) (TSX:SH) app store and is readily available for download by any Shopify enabled merchant.

Shopify is a leading e-commerce platform provider that gives retailers everything they need to build and operate a successful online store. According to Shopify’s recent financial records, they currently have over 300,000 merchant customers in approximately 150 countries world-wide.

The Company released their beta Shopify plugin on July 6th 2016 enabling retailers in the Vancouver area the ability to offer on demand delivery. The company had a very successful beta, with about 20 retail locations signing up and installing the plugin over the test period.

Businesses using Shopify can now integrate with ParcelPal by simply downloading and installing the plug-in. The Shopify plugin is available to download here: <https://send.parcelpal.com/shopify-app-install>. With the recent announcements of release of the Company’s Liquor Store and Marijuana Dispensary Platforms, adding a potential 300,000 retailers to the Company’s target customer pool, will enable continued growth.

As Vancouver’s first and only “Uber for delivery” ParcelPal has enabled consumers to have their goods, be they merchandise, food, liquor, or medicinal marijuana, delivered either “same day”, or “on-demand”, in which case, the package will arrive to their chosen destination within an hour.

President Kelly Abbott states, “The launch of the ParcelPal Shopify App continues to move our Company towards a consumer-driven shipping solution by allowing consumers and businesses access to the ParcelPal network. This is another important step on the road to a North American footprint.”

The Company’s has already begun development of additional eCommerce plug-ins’ such as: Magento, PrestaShop, BigCommerce and WooCommerce. The Company plans on recruiting drivers and scaling operations in various cities throughout Canada where eCommerce retailers are located.

Mr. Abbott further states, “The fulfillment business, like many others, requires solving a “chicken and egg” problem. You can’t grow a customer base rapidly without personnel in place to service them, and without being willing to incur significant startup costs, you can’t hire personnel without customers in place. Our solution, thanks to our more vertically targeted competitors, is to grow the deliveries by facilitating businesses, and then take advantage of the trained “contractors” already on the road and underutilized.”

About ParcelPal Technology Inc.

ParcelPal is a technology driven logistics company that connects consumers to the goods they love. Customers can shop at partner businesses and through the ParcelPal technology receive their purchased goods within an hour. The Company offers on-demand delivery of merchandise from leading retailers, restaurants, medical marijuana dispensaries and liquor stores in Vancouver and soon in major cities Canada-wide.

ParcelPal: www.parcelpal.com

The Canadian Securities Exchange (“CSE”) or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: **PKG**

FSE – Symbol: **PTO**

OTC – Symbol: **PTNYF**

Shares issued and outstanding: **28,188,558**

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Forward Looking Information

This news release contains forward looking statements relating to the Proposed Transaction, and the future potential of ParcelPal. Forward looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of historical fact, included in this release are forward looking statements that involve risks and uncertainties. These risks and uncertainties include, without limitation, the risk that the Proposed Transaction will not be completed due to, among other things, failure to execute definitive documentation, failure to complete satisfactory due diligence, failure to receive the approval of the CSE and the risk that ParcelPal will not be successful due to, among other things, general risks relating to the mobile application industry, failure of ParcelPal to gain market acceptance and potential challenges to the intellectual property utilized in ParcelPal. There can be no assurance that any forward looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward looking statements contained in this news release are expressly qualified by this cautionary statement. The forward looking statements contained in this news release are made as of the date of this news release and the Company will only update or revise publicly any of the included forward looking statements as expressly required by Canadian securities laws.