



FOR IMMEDIATE RELEASE

### **Plus8 Global Ventures Launches Social Media Campaign Recruiting over 300 ParcelPal Couriers**

Vancouver, British Columbia – January 5, 2016 – ParcelPal has launched its social media campaign over Facebook, Twitter and LinkedIn, targeting Vancouver cyclists, drivers, and walkers seeking part-time or full-time employment picking up and delivering parcels to individuals and businesses. The overall results have been exceptional, over 300 local applicants have signed up via the website [www.parcelpal.com](http://www.parcelpal.com).

President and CEO of Plus8 Global Ventures Ltd. Jason Moreau states, "ParcelPal offers customers a quick and affordable method of moving packages throughout the Lower Mainland while providing individuals with employment with competitive compensation. This is a win-win for both the courier and local businesses. The initial results of our social media campaign have been extremely positive. At our current growth rate we are expecting to retain over 400 applicants by the end of the month. Our roll out plan for Vancouver is on budget and schedule."

The current list of applicants hoping to engage in the beta program range from seniors, college students, people in-between jobs and professional couriers all looking to get in on the competitive compensation rates ParcelPal offers. The initial stages of the December beta program were overall successful and the company is looking forward to implementing further robust features into the application.

The team has conducted several delivery routes which were all successful. CEO Jason Moreau was very pleased with the initial beta testing results stating that "the product is nearly ready to go-live to the market, we just need small aesthetic and functionality changes to make the system more robust. We are looking forward to offering our services in the current quarter of 2016."

The Canadian Securities Exchange ("CSE") or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: PGT

Shares issued: 23,684,850

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#### Forward Looking Information

This news release contains forward looking statements relating to the Proposed Transaction, the Financing, the future potential of ParcelPal and the issuance of common shares to settle certain of the Company's outstanding debts. Forward looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of historical fact,

included in this release are forward looking statements that involve risks and uncertainties. These risks and uncertainties include, without limitation, the risk that the Proposed Transaction will not be completed due to, among other things, failure to execute definitive documentation, failure to complete satisfactory due diligence, failure to receive the approval of the CSE and failure to find suitable investors for the Financing and the risk that ParcelPal will not be successful due to, among other things, general risks relating to the mobile application industry, failure of ParcelPal to gain market acceptance and potential challenges to the intellectual property utilized in ParcelPal. In addition, the issuance of common shares to settle certain of the Company's outstanding debts remains subject to the approval of the CSE. There can be no assurance that any forward looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward looking statements contained in this news release are expressly qualified by this cautionary statement. The forward looking statements contained in this news release are made as of the date of this news release and the Company will only update or revise publicly any of the included forward looking statements as expressly required by Canadian securities laws.