

RXT 110 Inc. Enters into Exclusive Distribution Agreement

TORONTO, ONTARIO--(July 15, 2011-Marketwire) – RXT 110 Inc. (CNSX: RXT) (the "Company") is pleased to announce that it has entered into an exclusive retail distribution agreement with a major distributor of home renovation products (the "Distributor") for Canada and the United States for RXT's line of home improvement and construction related anti-microbial products. The distribution agreement is for an initial term of five years and may be renewed by the Distributor for an additional five year term provided the Distributor is in compliance with the terms of the agreement. The agreement provides for specified minimum quarterly purchase obligations by the Distributor which in aggregate over of the term of the agreement amount to approximately \$50 million in total revenues.

About RXT 110 Inc.

RXT 110 Inc.'s line of retail anti-microbial products will effectively kill mould, bacteria and fungi on contact and prevent re-growth. These products address the demand created by the mounting health and environmental concerns. Mould can affect the immune system, nervous system, liver, kidneys, blood and cause brain damage.

RXT will also manufacture and distribute RXT 110, an anti-microbial filler. Calcium Carbonate is one of the most common fillers used industrially. It is susceptible like other fillers that hold moisture to attracting mould. Annual global revenue in the calcium carbonate filler industry approximates 140 billion dollars. RXT 110 Inc. will produce anti-microbial filler that performs 'filling' and 'bulking' functions like calcium carbonate. RXT 110 does not attract moisture and consequently mould infestation. RXT filler with its anti-microbial high ph core in individual particles enhances commercial product life and eradicates a broad spectrum of known bacteria, fungi, algae and other micro - organisms by suppression of their reproduction.

On behalf of the Board of Directors of RXT 110 Inc.

Bruce Lewis
Chairman

The CNSX has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved of the contents of this press release. Neither the CNSX nor its Regulation Services Provider (as such term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of this release.