BIOSENTA INC. ANNOUNCES EXECUTIVE OFFICER CHANGE

Toronto, Ontario (January 10, 2014) – BIOSENTA INC. (CNSX: ZRO) (the "Company") announces the following changes to its executive management team:

- Mr. Bruce Lewis replaces Mr. Edward Pardiak as President and Chief Executive Officer of the Company; and
- Mr. Edward Pardiak replaces Mr. Bruce Lewis as Chairman of the Company.

"The Board has made these changes to more accurately reflect the current roles and responsibilities of Mr. Pardiak and Mr. Lewis in the continuing growth of the Company"

About Biosenta Inc.

Biosenta Inc.'s line of retail anti-microbial products will effectively kill mould, bacteria and fungi on contact and prevent re-growth. These products address the demand created by the mounting health and environmental concerns. Mould can affect the immune system, nervous system, liver, kidneys, blood and cause brain damage.

Biosenta will also manufacture and distribute an anti-microbial filler. Calcium Carbonate is one of the most common fillers used industrially. It is susceptible like other fillers that hold moisture to attracting mould. Annual global revenue in the calcium carbonate filler industry approximates 140 billion dollars. Biosenta will produce anti-microbial filler that performs 'filling' and 'bulking' functions like calcium carbonate. Biosenta's filler product will not attract moisture and consequently mould infestation. Biosenta's filler with its anti-microbial high ph core in individual particles will enhance commercial product life and eradicate a broad spectrum of known bacteria, fungi, algae and other microorganisms by suppression of their reproduction.

On behalf of the Board of Directors of Biosenta Inc.

Bruce Lewis CEO & President

The CNSX has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved of the contents of this press release. Neither the CNSX nor its Regulation Services Provider (as such term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of this release.

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