

GRAVITAS FINANCIAL INC. ANNOUNCES DEBT OFFERING

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FOR IMMEDIATE RELEASE

December 3, 2014 –Toronto, Ontario – Gravitas Financial Inc. (CSE-GFI) (“Gravitas”) has entered into an agency agreement (the “Agency Agreement”) with Portfolio Strategies Securities Inc. (the “Agent”) pursuant to which Gravitas proposes to issue three year 3.5% secured notes of the Corporation (the “Notes”) at a price of \$1,000.00 per Note (the “Offering”) pursuant to the terms and conditions of a trust indenture.

Gravitas also announced the closing today of the first tranche of the Offering of 30,000 Notes for gross proceeds of \$30 million.

The Notes will be used by Gravitas to expand its ability to enter into merchant banking transactions through its wholly-owned subsidiary Gravitas Ventures Inc. The Notes issued in connection with the Offering are subject to a four-month hold period from the date of issuance. As soon as reasonably practical and prior to the expiration of the hold period, Gravitas intends to make an application to list the Notes on the Canadian Securities Exchange.

The Notes issued pursuant to the Offering will not be registered under the U.S. Securities Act of 1933 (the “Securities Act”) and may not be offered or sold within the United States or to, or for the account or benefit of, U.S. persons except in certain transactions exempt from the registration requirements of the Securities Act.

ABOUT GRAVITAS FINANCIAL INC.

Gravitas Financial Inc. is an integrated financial and advisory services firm led by proven experts in financial and capital market services. We create shareholder value through strategic acquisitions of high quality and well-managed financial and capital market services companies. Gravitas leverages the public company platform and enhanced access to capital to grow our business and to provide new and enhanced solutions to our clients. For further information:

Gravitas Financial Inc.

Vishy Karamadam

Executive Vice President

Email: vishy@gravitasfinancial.com

Tel: (647) 352-0666