



Brisio Innovations Reaches Major Milestone of 2 million Active Domain

NameSilo Continues to Grow at one of the Fastest Rates in the Industry

CSE: BZI / OTC: NTCEF

VANCOUVER, Sept. 27, 2018 /CNW/ - Brisio Innovations Inc. (CSE: BZI) (PINKSHEETS: NTCEF) (the "**Company**") is pleased to announce that its subsidiary, NameSilo, has surpassed the 2 million domain milestone. This puts NameSilo in the top 20 of the nearly 3,000 ICANN-accredited registrars in the world and one of the fastest growing with a domain increase of almost 90% in just the last 12 months. This marks the 8th consecutive year of industry leading growth.

Of the other 18 domain registrars with over 2 million domains under management, NameSilo has reached the milestone faster than most, and notably, it has done so organically and by word-of-mouth, and without a reliance on aggressive promotions, advertising and couponing.

NameSilo's growth is primarily attributable to providing intuitive domain registration and management tools, responsive and never outsourced customer service provided via email and live chat, technical expertise, best-in-class pricing, and free add-ons that other registrars routinely charge for like WHOIS privacy, ICANN fees, email forwarding, enhanced account security options, parking and more.

Paul Andreola, CEO of Brisio states, "We remain incredibly proud of this accomplishment as it demonstrates that our company is trusted by a substantial number of people, companies and organizations for the management and safeguard of their domains. We continue to increase the number of domains registered with us at an almost unparalleled rate via both registration of new domains and [transfer of existing domains from other registrars](#). We would like to thank our customers and partners for helping us achieve this success. We remain committed to offering best-in-class products and services, timely and efficient customer support and consistently low every day and transparent pricing."

"Since NameSilo's launch in 2010, the company has established itself as one of the most-trusted and secure registrars catering to an array of different customers. Since being acquired by Brisio on August 1, 2018, NameSilo has added over 170,000 domains under management and over 950,000 or roughly 90% in the past 12 months making it one of the 5 fastest growing registrars in the world based on statistics made available from ICANN. This continues an 8-year run of being among the fastest-growing registrars, and our company's growth continues to accelerate."

Like all registrars, NameSilo's customers can both register new domains and transfer domains from other registrars. As a measure of value delivered, NameSilo has transferred in over 593,000 domains from other registrars, while fewer than 66,000 have transferred out from NameSilo to other registrars. This 9:1 ratio helps verify that NameSilo is preferred and that it maintains exceedingly high customer retention.

"NameSilo customers know that they will not be shown one price to 'get in the door' and another when it comes time to renew. They've come to appreciate that we never play that game, that we can be counted upon and that their domains are secure," added Kristaps Ronka, NameSilo CEO. "It is a privilege to be embraced by consumers and rewarded with a level of loyalty that continues to accelerate growth. We will continue to listen to our customers and work hard to respond to their

feedback and improve upon what we offer today."

Among the tools and services NameSilo has added over the years are things such as many top-level domains, one-click technical integration to third-party companies for end users, email services and detailed reporting for small businesses, and a cadre of free investor tools and a low-commission full-service domain Marketplace for domain professionals. No matter who you are, or what your business, NameSilo offers everything you need for the easy management of your domains, and at consistently low everyday prices without having to hunt down coupons or wait for special offers.

"In an industry where people have grown accustomed to misleading pricing tactics, bait-and-switch offers, security breaches and confusing interfaces, NameSilo's transparent approach continues to spur rapid growth and we expect to become an even larger force in the domain registration market during the years to come," added Ronka.

About Brisio Innovations

Brisio Innovations Inc. invests its capital in companies and opportunities which management believes are undervalued and have potential for significant appreciation. The company makes investments in both public and private markets and focuses on opportunities in a wide variety of industries excluding the resource and resource service sectors. Brisio does not invest on behalf of any third party and it does not offer investment advice.

About NameSilo

Headquartered in Toronto, Canada, NameSilo is a low-cost provider of domain name registration and management services. As an accredited ICANN registrar, NameSilo is one of the fastest growing domain registrars in the world with over 2.0 million active domains under management, and over 125,000 customers from approximately 160 countries.

Disclaimer for Forward-Looking Information

Certain statements in this news release are forward-looking statements, which reflect the expectations of management regarding potential future investments by the Company. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect. A number of risks and uncertainties could cause the Company's actual results to differ materially from those expressed or implied by the forward-looking statements.

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