

Brisio Innovations Announces New NameSilo Hire to Double Down on Steady Growth

NameSilo expands team with new marketing talent as the company surpasses 1.9 million active domains

CSE: BZI / OTC: NTCEF

VANCOUVER, Aug. 24, 2018 /CNW/ - Brisio Innovations Inc. (CSE: BZI) (PINKSHEETS: NTCEF) (the "**Company**") is pleased to announce that its subsidiary, NameSilo, will be expanding its team. Endrit Muca, formerly Director of Ad Operations for ada Asia, will be joining the team to lead marketing strategy. While at ada, Endrit led the ad operations for the integrated digital marketing business, spanning across a dozen markets in the Asia-Pacific region. ada Asia is a division of the Axiata Group, one of the largest telecom conglomerates in Asia. With 9 offices around Asia Pacific, ada provides digital marketing expertise across a variety of offerings, including media, creative, programmatic advertising and data.

Mr. Muca will be managing NameSilo's new marketing programs to continue driving increased growth for the low-cost domain registrar.

"NameSilo has managed to become one of the world's fastest growing domain registrars because it has stayed true to its goal of providing high-quality products and services at the best prices possible. To date this remarkable growth has been accomplished without any significant spend or focus on marketing initiatives." comments Kristaps Ronka, NameSilo CEO. "Endrit's exceptional online marketing experience will be a great addition to NameSilo's brand. We recognize that NameSilo's customers don't want the traditional high pressure selling tactics so many competitors engage in. We will continue to offer services our customers want and need at the best prices available."

NameSilo, recently acquired by the Company, is a low-cost provider of domain name registration and management services. Headquartered in Toronto, Canada, NameSilo is one of the fastest growing domain registrars in the world. According to RegistrarOwl.com, NameSilo is currently the 5th-fastest growing registrar in the world. As an accredited ICANN registrar, NameSilo is growing quickly with over 1.9 million active domains under management, and over 120,000 customers from approximately 160 countries.

The Company also announces that further to its news release dated July 12, 2018 it has issued a total of 3,750,000 shares as a bonus to the lenders that provided bridge lending in the amount of USD \$4.77 million and CAD \$5.0 million. The shares are subject to restrictions on resale for a period of four months and a day after issuance.

About Brisio Innovations

Brisio Innovations Inc. invests its capital in companies and opportunities which management believes are undervalued and have potential for significant appreciation. The company makes investments in both public and private markets and focuses on opportunities in a wide variety of industries excluding the resource and resource service sectors. Brisio does not invest on behalf of any third party and it does not offer investment advice.

Disclaimer for Forward-Looking Information

Certain statements in this news release are forward-looking statements, which reflect the expectations of management regarding potential future investments by the Company. Forward-looking statements consist of statements that are not purely historical, including any statements

regarding beliefs, plans, expectations or intentions regarding the future. Such statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect. A number of risks and uncertainties could cause the Company's actual results to differ materially from those expressed or implied by the forward-looking statements.

**THE CSE HAS NEITHER APPROVED NOR DISAPPROVED THE INFORMATION CONTAINED
HEREIN AND DOES NOT ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY
OF THIS RELEASE**

SOURCE Brisio Innovations Inc.

View original content: <http://www.newswire.ca/en/releases/archive/August2018/24/c4357.html>

%SEDAR: 00009489E

For further information: Brisio Innovations Inc., Paul Andreola, President, CEO and Director, (604) 644-0072, www.brisio.com

CO: Brisio Innovations Inc.

CNW 08:00e 24-AUG-18