



BRISIO INNOVATIONS INC

FOR IMMEDIATE RELEASE

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Brisio Innovations subsidiary partners with device manufacturer

VANCOUVER, BC, August 28, 2014 – Brisio Innovations Inc. (CSE: BZI), (the “Company”), is pleased to announce its subsidiary OakBranch Media Inc (Good e-Reader) has partnered with ICARUS, a Netherlands based e-reader company to bring a brand new curated Android App Store to the recently launched Illumina series e-reader.

The Illumina is the world’s first e-reader with the Google Android 4.2 operating system which enables users to install their own apps. This leading edge e-reader has been very well received, with both the press and digital readers alike praising the ‘open’ Android OS and the ability to install reading apps and games.



Good e-Reader has been chronicling the electronic reader space since 2008 and has become one of the most influential news sites on the internet. Their Android App Store has over 35,000 e-reading, comic, newspaper, magazine and eBook apps in their catalog.

Roberto Damen (CEO, ICARUS): “We are very proud to announce this cooperation with Good e-Reader. By integrating their App Store in our e-readers, we can offer our users easy to use access to all relevant Android apps. And thanks to the curated section of apps that are optimized for our device, the end-user can be sure that the apps they download offer them a great user

experience.”

Michael Kozlowski (CEO, Good e-Reader): “We are very excited to bring Icarus users the ability to define their own e-reader experience. It is critically important that people are not locked into a specific ecosystem, but have true freedom to choose their own destiny. In order to facilitate a great experience we have created a brand new “Apps for e-ink” section to our store, which have all been optimized for current generation Icarus e-readers.

A customized version of the Good e-Reader appstore has been developed for the e-Reader market and has been optimized to shine on the growing number of e-Readers that currently (or will) use the Android 4.2 operating system. This opens a tremendous market for Good e-Reader, and it is important to note that Icarus has also chosen to bundle the Good e-Reader App Store without white-labeling which provides excellent exposure for our App Store internationally. We are actively pursuing additional OEM relationships and intend on making Good e-Reader the App Store of choice for Android enabled device manufacturers in the future.”

All ICARUS Illumina e-Readers produced as of September 2014, will come with the Good e-Reader App Store pre-installed. Owners of devices produced before September can download the installation file from the ICARUS website (in the downloads section) and install the app themselves.

More information on the ICARUS Illumina HD (E653BK, E653RD, E653WE) can be found on the website www.icarusreader.com and via retail partners.

Download the latest version of the Good e-Reader Android App Store Today! Developers can make a new account and start uploading their games today by clicking [HERE](#).

On behalf of the Board,

Paul Andreola
President & CEO

About the Company

Brisio Innovations is focused on the acquisition, development and marketing of software applications for mobile computing devices, such as smart phones, tablets, and wearable computers.

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OakBranch Media: <http://goodereader.com>
Good e-Reader Appstore: <http://apps.goodereader.com/>

Disclaimer for Forward-Looking Information

Certain statements in this news release are forward-looking statements, which reflect the expectations of management regarding potential positive effects that the app store may have on the business of the Company. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future, and include discussion of: (i)

revenue generating potential of the app store; (ii) market potential for the app store; and (iii) the Company's plans to develop the app store. Such statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect. A number of risks and uncertainties could cause the Company's actual results to differ materially from those expressed or implied by the forward-looking statements, including: (i) that the aforementioned app developers may not upload their apps; (ii) that potential growth is not as expected; and (iii) other factors beyond the Company's control. These forward-looking statements are made as of the date of this news release and the Company assumes no obligation to update these forward-looking statements, or to update the reasons why actual results differed from those projected in the forward-looking statements, except in accordance with applicable securities laws. Additional information about the Company is available in the Company's public filings with Canadian securities regulators, available on SEDAR at www.sedar.com.